Case4:05-cv-00037-YGR Document846-9 Filed10/22/14 Page1 of 13

Steve Jobs - Volume I April 12, 2011

HIGHLY CONFIDENTIAL -	ATTORNEYS' EYES ONLY
UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA	1 INDEX OF EXAMINATION 2
SAN JOSE DIVISION	 WITNESS: STEVE JOBS EXAMINATION PAGE By Ms. Sweeney 7
THE APPLE iPOD iTUNES Lead Case No. ANTI-TRUST LITIGATION. C-05-00037-JW (HRL)	6 7 8 9 10 11
VIDEOTAPED DEPOSITION OF STEVE JOBS	12 13
VOLUME I April 12, 2011	14 15 16
10:03 a.m. 1 Infinite Loop	17 18 19
Cupertino, California HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY	20 21 22
Ana M. Dub, RMR, CRR, CSR 7445	23 24 25
1 APPEARANCES OF COUNSEL 2 3 For the Direct Purchaser Plaintiffs: 4 ROBBINS GELLER RUDMAN & DOWD LLP BONNY E. SWEENEY, ESQ. 5 ALEXANDRA S. BERNAY, ESQ. CARMEN A. MEDICI, ESQ. 6 655 West Broadway, Suite 1900 San Diego, California 92101 7 619.231.1058 bsweeney@rgrdlaw.com xanb@rgrdlaw.com xanb@rgrdlaw.com 9 10 11 For the Indirect Purchaser Plaintiffs: 12 ZELDES & HAEGGQUIST, LLP AARON M. OLSEN, ESQ. 13 625 Broadway, Suite 905	INDEX TO EXHIBITS
San Diego, California 92101 14 619.342.8000 aaron@zhlaw.com 15 16	14 Exhibit 5 E-mail Chain, Top E-mail 27 15 Dated July 26, 2004 to Steve Jobs from Zach Horowitz, 16 Production Nos. Apple_AIIA 01384975-76
17 For the Defendant Apple, Inc., and the Deponent: 18 O'MELVENY & MYERS LLP GEORGE A. RILEY, ESQ. 19 Two Embarcadero Center, 28th Floor San Francisco, California 94111-3823 20 415.984-8700 griley@omm.com	Exhibit 6 July 29, 2004 Press Release 32 Exhibit 7 CNETNews.com Article 28 Exhibit 8 The Wall Street Journal 43 Article Exhibit 9 Chicago Tribune Binary Beat 6 Column
22 23 Also Present: 24 MATTHEW COPE, VIDEOGRAPHER 25	Exhibit 10 Redacted E-mail Chain, Top 52 E-mail Dated August 17, 2004, Production Nos. Apple_AIIA 00920838-43



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Case4:05-cv-00037-YGR Document846-9 Filed10/22/14 Page2 of 13

Steve Jobs - Volume I April 12, 2011

INDEX TO EXHIBITS - CONTINUED Page SERNIBIT E-mail Dated April 9, 2004 22 To Steve Jobs from Rob Glaser, Production No. Apple, All No. Apple, Al		HIGHLY CONFIDENTIAL -	AT'	FORNEYS' EYES ONLY	
INDEXT O EXHIBITS - CONTINUED 2 Exhibit 11		5			7
2 EXhibit 1 E-mail Dated April 9, 2004 22 10 Steve Jobs from Rob Glaser, Production No. Apple, AllAn Orl 385 106	1	INDEX TO EXHIBITS - CONTINUED	1	indirect purchaser plaintiffs.	
Schibit 12 E-mail Dated July 29, 2004 40 to Katle Cotton, et al., from Sieve Jobs from Rob Glaser, Production No. Apple AllA O1385106 No. Apple AllA O1385106 No. Apple AllA O1385106 No. Apple AllA O1385106 No. Apple AllA O0390471 No. Apple AllA O0390471 No. Apple AllA O0390471 No. Apple AllA O0390471 No. Apple AllA O03905831-85 Exhibit 13 Cotton, Production Nos. Apple AllA O03968581-85 Exhibit 41 E-mail Dated July 27, 2004, for Sieve Jobs from Katle Cotton No. Apple AllA O03968581-85 No. Apple AllA O0396881-85 No. Apple AllA O03968581-85 No. Apple AllA O0396881-85 No. Apple			l	•	
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from Steve Jobs, Production No. Apple AllA00090471, 2014 59 to Steve Jobs from Katile Cotton, Production Nos. Apple AllA00098581-85 Exhibit 14 E-mail Dated July 27, 2004, 62 to Steve Jobs, et al., from Katie Cotton (Original exhibits included with original transcript.) Deposition of Steve Jobs and transcript.) Deposition of Steve Jobs and transcript. Depositio	6		l		
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Nos. Apple_AllA00098581-85 Exhibit 14 E-mail Dated July 27, 2004, 62 To Steve Jobs, et al., from Katie Cotton 12 13 (Original exhibits included with original transcript.) 14 transcript.) 15 16 17 18 19 20 21 21 22 23 24 25 DEPOSITION OF STEVE JOBS 24 25 DEPOSITION OF STEVE JOBS 3 4 P R O C E E D I N G S 5 (Whereupon, Deposition Exhibits 1 through 10 were pre-marked for identification.) 8 THE VIDEOGRAPHER: Good morning. This is Disk in the Apple iPod iTunes Antitrust Litigation. 10 This deposition is being held at Apple headquarters, One Infinite Loop, Cupertino, 13 California. It's April 12th, 2011 at 10:03 A.M. 14 My name's Matt Cope. I'm the videographer for today is Ana Dub. 15 Counsel, will you please introduce today is Ana Dub. 26 Today SERNAY: Alexandra Bernay, also the direct purchaser plaintiffs. 27 Persenting the direct purchaser plaintiffs. 28 Tepresenting the direct purchaser plaintiffs. 29 MS. BERNAY: Alexandra Bernay, also representing the direct purchaser plaintiffs. 20 Cokay. What can you tell me that you 21 Intor trailly remember that, but sure, it might well have. 22 Propresenting the direct purchaser plaintiffs. 23 MR. MEDIC: Carmen Medici, also representing the direct purchaser plaintiffs. 24 Cokay. What can you tell me that you	9			_ · · · · · · · · · · · · · · · · · · ·	,
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Katie Cotton 12	11				
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17 Q. What's your current position at Apple? 18 A. I'm the CEO. 19 Q. And were you CEO during the entire year of 20 2004? 21 A. Yes. 22 Q. Okay. And do you have any understanding 23 of what this lawsuit is about that we're here for 24 today? 25 A. Not much. 8 DEPOSITION OF STEVE JOBS 2 April 12, 2011 3 PR O C E E D I N G S 4 PR O C E E D I N G S 5 (Whereupon, Deposition Exhibits 1 6 through 10 were pre-marked for 7 identification.) 8 THE VIDEOGRAPHER: Good morning. This is 9 Disk 1 in the videotaped deposition of Steve Jobs, 10 in the Apple iPod iT unse Antifrust Litigation. 11 This deposition is being held at Apple 12 headquarters, One Infinite Loop, Cupertino, 13 California. It's April 12th, 2011 at 10:03 A.M. 14 My name's Matt Cope. I'm the videographer from Esquire in San Francisco. The court reporter today is Ana Dub. 17 Counsel, will you please introduce 18 yourselves. 19 MS. SWEENEY: Bonny Sweeney, representing the direct purchaser plaintiffs. 20 MS, MEDICI: Carmen Medici, also 21 MR, MEDICI: Carmen Medici, also 22 representing the direct purchaser plaintiffs. 23 MR, MEDICI: Carmen Medici, also 24 representing the direct purchaser plaintiffs. 24 representing the direct purchaser plaintiffs. 25 Q. Okay. Mad do you recall that product when it was, but I vaguely remember that, but sure, it might well have. 24 representing the direct purchaser plaintiffs. 26 A. I don't really remember that, but sure, it might well have. 27 representing the direct purchaser plaintiffs. 28 A. I don't really remember that, but sure, it might well have.	1	(Outgined asshibite in all all a straight and all all			
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25 MR. OLSEN: Aaron Olsen representing the 25 recall about Harmony?	24		24		
'	25	MR. OLSEN: Aaron Olsen representing the	25	recall about Harmony?	



9 11 1 RealNetworks' Harmony product? A. I don't really have much of a recollection 2 A. I don't remember. Sounds like I might 2 of Harmony. MS. SWEENEY: Okay. Well, we can show you have, based on this e-mail. 3 Q. Okay. And at the bottom of that last some documents that might help refresh your 4 4 page, again, of Exhibit 1, it says: 5 recollection. In fact, why don't we do that right "Eddy -- any word from the 6 7 labels?" 7 And, in fact, George, we've premarked some exhibits. Should we just pass them all out now? 8 Eddy Cue is one of the persons at Apple 8 9 who has been involved since the beginning of the 9 Whatever's easiest for you. contracts with the labels in the negotiations 10 MR. RILEY: Sure. Whatever works --10 11 MS. SWEENEY: Okay. 11 between Apple and the labels; is that correct? 12 A. I don't know if he was involved at the MR. RILEY: -- for you. 12 very beginning, but he's been involved for a long MS. SWEENEY: And we may not get through 13 13 time. all these, but I thought it was easier to just 14 14 Q. Okay. And you also have been very pre-mark them. 15 15 16 involved with those discussions; correct? BY MS. SWEENEY: 16 17 17 Q. Mr. Jobs, do you have all those exhibits Q. And do you recall in July of 2004 18 in front of you? 19 discussing with Mr. Cue or anyone else at Apple the A. I have the ones you just gave me. 19 20 labels' reaction to RealNetworks' Harmony product? 20 Q. Okay. Can you turn, please, to the one 21 A. I don't remember any specific discussions, that we have marked Jobs Exhibit 1. 22 2.2 A. Jobs Exhibit 1. Yeah, I was reading that no. 23 Q. Do you remember some general discussions? 23 right now. Q. Okay. Do you need to take another minute 24 A. Not really. I mean, I -- I just don't 2.4 25 have much of a memory of that whole time frame. to look through it? 25 10 12 Q. If you could look at the first page of 1 A. No. 1 Exhibit 1. And, again, this is an e-mail from 2 Q. Okay. And this is a document that was 2 produced by Apple, and it's a series of e-mails. 3 Mr. Cue, and he says: The last e-mail, the one on the top left of the 4 "I talked to Universal. They 5 first page, is from Eddy Cue to Jeff Robbin, and 5 were aware of it. From their it's discussing a draft press release by Apple 6 viewpoint, they are ok with it 7 responding to the Harmony product. 7 because they want 8 Do you recall the discussions that took 8 interoperability." 9 place at Apple between July 23rd and July 26th, 2004 9 In 2004, were the labels pressing Apple to 10 regarding Harmony? 10 open up the iPod so that there was greater A. I don't, no. interoperability between the iPod and competing 11 11 12 Q. Can you turn to the last page of 12 digital music stores? 13 Exhibit 1. 13 A. Well, I think from their point of view, 14 A. Sure. they wanted everything to interoperate with 14 15 Q. And the top of that page reads: everything else, but there were other points of view 15 16 "Describe the situation using 16 in the marketplace. 17 Steve's analogy. 'Normally 17 It depended on what your point of view 18 you're concerned that someone is 18 was. Depending on where you sat in the industry, 19 going to break [into] your house you'd have a different point of view 20 to steal your stereo. In this Q. And what was your point of view as CEO of 20 21 case, it appears that someone is Apple? 21 22 A. Well, I think, as best as I can recall, my breaking into our house and 22 23 setting up their own stereo --23 point of view and I'd say Apple's point of view was,

24



but they're still breaking in."

Did you make that analogy to describe the

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you know, we were the only big company involved in

this stuff at that time, the one with the deepest

Steve Jobs - Volume I April 12, 2011

HIGHLY CONFIDENTIAL -ATTORNEYS' EYES ONLY 13 15 1 page of Exhibit 2, Mr. Cue says: pockets. 1 2 "The labels are convinced 2 And we had pretty much black-and-white contracts with the labels that if people violated 3 that different formats are 3 hurting their growth. They want the digital rights management system on iTunes or on 4 us to license our DRM to Real. the iPod and they allowed music to be taken off of 5 Since Real has assured them that the iPod, as an example, and put on somebody else's 6 7 they are putting the music in computer, that that would be in clear violation of 7 the licenses that we had with the labels, and they 8 FairPlay, they are ok with it 8 9 (that is until there is a 9 could cease giving us music at any time because of problem). Real is actually 10 that. 10 11 So I remember we were very concerned about 11 saying they are playing a 12 protected song on an authorized that. And we went to great pains to make sure that 12 device for that protection people couldn't hack into our digital rights 13 13 scheme." management system because if they could, we would 14 14 So does that refresh your recollection 15 get nasty e-mails from the labels threatening us 15 that Real's Harmony product preserved the DRM and to -- you know, that they were going to yank the 16 16 17 that the labels were okay with Harmony and, in fact, 17 some of the labels issued public press releases 18 Q. But because RealNetworks' Harmony product 18 19 applauding the Harmony product? didn't strip DRM, the labels were okay with it; 19 A. Yeah, I don't remember that. 20 20 isn't that right? And it doesn't say that the Real product 21 A. No, I don't remember that at all, no. I 21 doesn't break the DRM. It says that Real is saying don't know whether it stripped the DRM off or not. 22 2.2 that. It doesn't say that it's -- that we've tested I think it must have had to have stripped the DRM 23 23 24 it or it's true. But I'm sure we did and figured it off. Not strip it off, but break it. 24 25 Q. Let's --25 16 14 Q. Did you ever -- did Apple ever conclude A. I don't think there's any other way that 1 that RealNetworks' Harmony product was stripping something like that could work. 2 DRM? 3 Q. Well, let's take a look at Exhibit 3. 3 A. Not 2? 4 A. I don't really remember. 4 5 Q. We'll come back to 2. 5 Part of the issue, also, was that -- I recall something to the effect that we are con---6 A. Okay. 6 7 MR. RILEY: What is Exhibit 3? 7 we were constantly upgrading iTunes and enhancing 8 MS. SWEENEY: It's a series of e-mails. its DRM. And we -- you know, we assumed that future 8 9 The most -- the last one in the string is from Eddy 9 enhancements would break the RealNetworks scheme, Cue to Philip Schiller and others, including 10 whatever that was. So that would be a real problem 10 Mr. Jobs, and it's dated July 25th, 2004. for everybody. 11 11 BY MS. SWEENEY: 12 Q. Did Apple ever conclude that RealNetworks' 12 Q. Have you had a chance to look through 13 Harmony product was illegal? 13 A. I don't know. 14 that, Mr. Jobs? 14 Q. Did Apple ever send a cease and desist 15 A. No, I'm just reading it now. 15 letter to Real? 16 16 (Witness reviews document.) A. I don't recall. I don't know. 17 THE WITNESS: Okay. I've read it. 17 18 BY MS. SWEENEY: 18 Q. Now, Apple has, in the past, sent cease Q. And did you receive this e-mail from and desist letters to persons who were known to have 19 19 Mr. Cue on or about July 25th, 2004? developed programs that stripped DRM from iTunes 20 20 music: correct? 21 A. I have no recollection of it, no. 21 22 Q. Do you have any reason you didn't believe 22 MR. RILEY: Counsel, I think you're 23 it -- you didn't receive it? 23 getting beyond the topics that the judge permitted. 24 MS. SWEENEY: I understand. I'm not going 24 A. No.

25



Q. Okay. And in the top left of the first

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to go too far down this line. Just get the answer

17 19 1 again? to this question and --1 BY MS. SWEENEY: 2 2 MR. RILEY: And I don't think it's tied to Q. Did Apple issue cease and desist letters 3 the three topics that the judge permitted. Cease against companies that developed technology that and desist letters to third parties? 4 4 stripped DRM from iTunes songs? MS. SWEENEY: You've stated your 5 5 A. I don't -- in that time frame, I don't objection. Thank you, Counsel. 6 7 remember. 7 MR. RILEY: You don't have to answer that question, Steve, if you don't want to. 8 Q. Now, do you know who Rob Glaser is? 8 THE WITNESS: Okay. 9 A. Well, I don't know him, but I know he was 9 10 the CEO of RealNetworks for a while. 10 MS. SWEENEY: Respectfully, you can object; and if I continue down roads that you think 11 Q. Did you ever meet Mr. Glaser? 11 are beyond the scope, you can seek an order from the 12 A. That's a good question. 12 13 I probably did once or twice. I don't Court. But the only basis for instructing a witness 13 14 not to answer is if there is an attorney-client remember. 14 15 Q. Did you ever talk to him on the phone? privilege issue. 15 MR. RILEY: I'm aware of that, but this is 16 I might have. I just don't remember. 16 17 Q. Now, looking at Exhibits 1, 2 -a different kind of deposition. The Court limited 17 A. Do you want me to look at 2 now? it to three narrow topics. I don't see how cease 18 19 Q. -- and 3, collectively, I think these are and desist letters to third parties fits into any of 19 all exhibits pertaining to --20 20 those three topics. A. Do you want me to look at 2? We haven't 21 MS. SWEENEY: Because it fits into -- if 21 you'll recall, the judge said we're permitted to 22 looked at 2 yet. 2.2 inquire about Apple's decisions related to 23 Q. Oh. We haven't? 23 24 A. No. RealNetworks' Harmony technology. 24 25 MR. RILEY: No. And Apple did issue cease and desist 25 18 2.0 BY MS. SWEENEY: letters against other companies, but not against 1 2 Real, and I want to establish that on the record. 2 Q. I'm sorry. MR. RILEY: You've misstated what the 3 A. You skipped over it. Do you want me to 3 judge permitted. Three topics. 4 read it? 4 5 "The deposition shall be 5 Q. No, that's okay. I'm sorry. Let me ask a 6 limited to the topics of (a) the 6 different question. 7 July 26, 2004 RealNetworks 7 A. Okay. 8 announcement, (b) the July 29, 8 Q. Okay. I'm sorry. Going back to 9 2004 Apple announcement in 9 Exhibit 3, now Mr. Cue says in the top of the left-hand side of the first page: 10 response thereto, and (c) 10 "Also remember some labels at Apple's software updates in 11 11 October 2004 that rendered the 12 this point are also worried that 12 RealNetworks digital music files 13 we are getting to be too 13 dominant." 14 once again inoperable with 14 iPods." And is this something that you discussed 15 15 16 at Apple around this time frame, that is, the Cease and desist orders -- letters to 16 17 third parties don't fit into any of those three 17 labels' concern that Apple was becoming too 18 categories. 18 MS. SWEENEY: We're using up a lot of the 19 A. I don't really remember. I mean, I 19 two hours, a lot of time on this question. It's 20 remember there was such a time. I don't really know 20 just a simple yes-or-no question. Maybe Mr. Jobs 21 when it was. Probably spanned many years, but I 21 doesn't even recall. Let him answer the question; don't really remember when. 22 22 23 we'll move on. 23 Q. But you do recall that at some time the labels expressed a concern that Apple was becoming 24 MR. RILEY: Okay. 24 25 THE WITNESS: What was the question, 25 too dominant?



Case4:05-cv-00037-YGR Document846-9 Filed10/22/14 Page6 of 13

Steve Jobs - Volume I April 12, 2011 HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

	HIGHLY CONFIDENTIAL -	A1		$\overline{}$
	21			23
1	A. I don't remember I remember maybe	1	I object to this. This was a document	
2	reading some press articles where they might say	2	that was in front of Judge Lloyd. He said you could	
3	that. They never said that to us.	3	not question about this issue. It's outside the	
4	Q. If you could turn to the second page of	4	three topics.	
5	Exhibit 3, about two-thirds of the way down the page	5	MS. SWEENEY: Well, I disagree because it	
6	it says:	6	goes to Apple's response to the July 26 announcement	
7	"In April, Apple chairman	7	by RealNetworks.	
8	Steve Jobs"	8	MR. RILEY: It's hard to see that. This	
9	A. I'm sorry. Exhibit 3?	9	isn't part of a response. This is a letter that	
10	Q. Yeah.	10	occurred a couple of months before that time.	
11	A. Okay. On page what?	11	MS. SWEENEY: Yes, but it establishes the	
12	Q. Page 2.	12	background for the events that occurred between June	
13	A. Okay. Sorry. Yeah. Yeah.	13	and October of 2004.	
14	Q. It's about two-thirds of the way down the	14	MR. RILEY: I will let you ask some	
15	page. It says:	15	background about this as it relates to the previous	
16	"In April, Apple chairman	16	document, but I think this is clearly outside the	
17	Steve Jobs rebuffed Glaser's	17	scope.	
18	request for a meeting to discuss	18	MS. SWEENEY: Your objection is noted.	
19	an alliance between the	19	BY MS. SWEENEY:	
20	companies"	20	Q. Mr. Jobs, do you recall the question? Did	1 l
21	Do you see that?	21	you receive this e-mail from Mr. Glaser?	
22	A. Mm-hmm.	22	A. I don't remember receiving it, but I might	
23	Q. Did you rebuff a request from Mr. Glaser	23	have.	
24	in April of 2004 to license FairPlay to	24	Q. Is that the e-mail that you use at Apple?	
25	RealNetworks?	25	A. Yes, it is.	
		_		
	2.2			24
1	A I don't remember that I might have. I	1	Q. Is there any reason to believe you didn't	24
1 2	A. I don't remember that. I might have. I	1 2	Q. Is there any reason to believe you didn't receive this e-mail?	24
2	A. I don't remember that. I might have. I don't really remember.	2	receive this e-mail?	24
2	A. I don't remember that. I might have. I don't really remember. Q. Do you recall discussions with Mr. Glaser	2	receive this e-mail? A. I don't know. I just don't remember	24
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	29			31
1	Q. Yes, please.	1	Is this the statement that you described	
2	A. Okay.	2	in your July 26 e-mail as terrible and in need of	
3	(Witness reviews document.)	3	correction?	
4	BY MS. SWEENEY:	4	A. I don't really remember. Could be. You	
5	Q. Have you had a chance to read that,	5	mean the whole paragraph there?	
1	Mr. Jobs?	6	Q. Yes.	
6		7		
7	A. No. I'm still reading it.	8	A. Might be. I just don't remember.Q. Is there anything in that statement, that	
8	(Witness reviews document.)		,	
9	THE WITNESS: Okay.	9	quote that I just read into the record, is there	
10	BY MS. SWEENEY:	10	anything in that that's inaccurate?	
11	Q. All right. So first of all, the headline	11	A. I have in which statement? Larry's	
12	of Exhibit 7 says:	12	statement?	
13	"RealNetworks breaks Apple's	13	Q. Yes.	
14	hold on iPod."	14	A. Well, you have to ask him. It's his	
15	And then it says:	15	statement. I don't know if it's inaccurate or not.	
16	"Rob Glaser and Steve Jobs	16	I don't know what he meant to say.	
17	have feuded before."	17	Q. Can you look at the bottom of the second	
18	Do you know what that's referring to, that	18	page of Exhibit 7. And it says:	
19	you and Mr. Glaser feuded before?	19	"Last January, RealNetworks	
20	A. I don't, no.	20	also announced that it had	
21	Q. And then you recall in a previous exhibit	21	figured out how to let its PC	
22	we were looking at, which is the e-mail	22	software play songs purchased	
23	correspondence between you and Mr. Horowitz, you	23	from Apple's iTunes store and	
24	were complaining about Larry's quote in a CNET	24	save them onto the iPod."	
25	article.	25	Do you see that?	
			Do you doo that.	
	30			32
1	And halfway down the page excuse me.	1	A. Mm-hmm.	
2	The second page of Exhibit 7, there is a quote from	2	Q. Okay. And do you recall that	
3	Larry Kenswil, president of Universal Music's eLabs	3	announcement?	
4	division.	4	A. I don't, no.	
5	Is that the Larry that you're referring to	5	Q. All right. Let's have a look at	
6	in the e-mail that's Exhibit 5?	6	Exhibit 6. And I apologize for skipping around.	
7	A. I don't know, but it might very well be.	7	A. That's okay.	
8	Q. Was Larry Kenswil someone that you dealt	8	Q. That's the press release.	
9	with at Universal in that time frame?	9	(Witness reviews document.)	
10	A. Not really, no.	10	THE WITNESS: Okay.	
11	Q. And in this statement attributed to	11	BY MS. SWEENEY:	
12	Mr. Kenswil, he says:	12	Q. All right.	
13	"Up to now, the world of	13	A. Excuse me.	
14	downloads has been far too close	14	Q. Exhibit 6 is appears to be a press	7
15	to a world where the CD you buy	15	release by Apple dated July 29th.	
16	in one store wouldn't play on	16	Is that a press release that Apple issued	
17	the CD player you bought in	17	on July 29th, 2004?	
18	another."	18	A. I don't know. Looks like it, but I don't	
19	And then he goes on to say:	19	know.	
20	"We applaud RealNetworks'	20	Q. Do you have any reason to believe it's not	
1			a press release that was issued by Apple?	
21	efforts to help correct this	21	* **	
22	situation and appeal to all	22	A. No.	
23	people and companies in this	23	Q. Some of the other exhibits we were looking	
24 25	area to work toward a world of	24	at discussed drafts of a press release pertaining to	
	universal interoperability."	25	RealNetworks' Harmony product. Do you recall those	1



35 documents? 1 technology will cease to work 2 with current and future iPods." A. Yeah. Q. Okay. And --3 Do you see that? 3 A. Uh-huh. 4 A. That you just showed me? 4 5 Q. And in fact, when Apple released its 4.7 Q. That's correct. update in October of 2004, Harmony ceased working A. Yes. 6 with at least some iPods: correct? 7 7 Q. And does this statement on Exhibit 6 represent the final version of those various draft 8 A. I -- I think so, but I don't recall 8 9 specifically. 9 iterations of the press release? 10 Q. And at the time that this press release 10 A. It would appear to. 11 Q. Okay. And looking at the text of the 11 was issued, that is, July 29, 2004, were you certain 12 that updates to iPod software would cause Real's statement, it says: 12 Harmony technology to cease to work with iPods? "We are stunned that 13 13 A. Well, I'm not an engineer, so I -- I RealNetworks has adopted the 14 14 probably wasn't qualified to make such a judgment. 15 15 tactics and ethics of a hacker Q. Were engineers at Apple involved in the 16 16 to break into the iPod " drafting of the press release? 17 17 And then it goes on. And my first A. I don't remember. 18 question is: What did you mean by "the tactics and 18 19 Q. Do you want to take a minute to go back 19 ethics of a hacker"? and look at a couple of the exhibits we looked at 20 20 A. I don't recall writing this, so I don't before and see who some of the people were involved 21 know. Maybe I wrote it, but -- I can guess at what 21 in the drafting? That would be Exhibit 3, 2.2 the person that wrote it meant, if you'd like. 22 Exhibit 1. 23 23 Q. Is it a pejorative description, the 24 A. So you want me to go back to these? 24 tactics and ethics of a hacker? Q. Yeah, just briefly. Just look at the 25 25 A. What do you mean by "pejorative"? 34 36 Q. Is it -- does it have negative names in the e-mails. 1 2 connotations, in your view? 2 A. So which ones? A. Yeah. 3 3 Q. How about Exhibit 3 and Exhibit 4? 4 And then it says: 4 MR. RILEY: I think she's asking you to 5 ". . . we are inves-" --5 look at the recipients copied, the people copied to 6 A. But I'm sure some people would have the determine whether they include engineers. 7 opposite view. 7 THE WITNESS: Yeah. I'm trying to find 3 8 Q. And then I'm reading, again, the second 8 here. 3 and 4? 9 half of the first sentence. 9 BY MS. SWEENEY: 10 ". . . we are investigating the 10 Q. Yes, please. implications of their actions (Witness reviews document.) 11 11 under the DMCA and other laws." THE WITNESS: Well, I'm sorry. I read 12 12 And I already asked you some questions Exhibit 3 as not having much to do with the press 13 13 release. So I don't know how that can illuminate 14 about this, so I'm not going to reask all those 14 15 questions. But did you ever come to an 15 this understanding as to whether Real's release of 16 BY MS. SWEENEY: 16 Q. Okay. That's a good point. How about 17 Harmony violated the DMCA? 17 18 A. I don't remember. 18 Exhibit 1? Q. Okay. The second paragraph of the press A. You said Exhibit 4 or 1? 19 19 release, which is in Exhibit 6, says: Q. How about Exhibits 1 and 4? And then, if 20 20 21 "We strongly caution Real and you could just look at the to's and the cc's, 21 22 their customers that when we 22 et cetera. 23 update our iPod software from 23 A. Okay. Exhibit 1 and 4. (Witness reviews documents.) 24 time to time, it is highly 24 25 likely that Real's Harmony 25 THE WITNESS: Okay. Exhibit 1 doesn't



Case4:05-cv-00037-YGR Document846-9 Filed10/22/14 Page9 of 13

Steve Jobs - Volume I April 12, 2011 HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

37 39 Harmony product, RealNetworks responded with its own really have any engineers on it. And --2 press release. 2 MR. RILEY: I think she is referring to Do you recall that public dialogue, as it 3 3 the entire list of recipients. were, between Apple and RealNetworks? 4 THE WITNESS: Oh, I see. From Jeff 4 A. I don't. 5 Robbin. Huh? Yeah, Jeff's an engineer. Q. Okay. Did you speak with Mr. Glaser at BY MS. SWEENEY: 6 7 any time after Apple issued its press release in 7 Q. Okay. A. And I don't see any engineers copied on 4 8 July of 2004? 8 either. So I guess Jeff sent this out to people, 9 A. I don't recall speaking to him. 9 Q. Did you have discussions with engineers 10 and Eddy had sent it out. 1.0 MR. RILEY: Greg Joswiak. 11 and others at Apple about closing the holes in 11 12 software that enabled -- or that permitted THE WITNESS: Greg's not an engineer. 12 RealNetworks to create interoperability through MR. RILEY: Right. But he's copied on 13 13 Harmony? 14 this. 14 MR. RILEY: Object to the form of the 15 15 THE WITNESS: But he's not an engineer. BY MS. SWEENEY: 16 question 16 THE WITNESS: Well, if you're asking me Q. All right. So Mr. Robbin, who is an 17 17 did I have -- did I talk with engineers about the engineer, was involved in at least some of the 18 19 RealNetworks situation, I'm sure I probably did. discussions at Apple regarding the drafting of the 19 20 BY MS. SWEENEY: 20 press release; correct? Q. And what did -- what was the substance of 21 A. Mm-hmm. 21 Q. Okay. And the press release says that it those communications? 2.2 22 23 A. I have no recollection of them. 23 is highly likely that Harmony will cease to work. 24 Q. Did you have any discussions -- did you 24 If it was certain that Harmony would cease 25 make any public statements about the RealNetworks to work with iPods, wouldn't Apple have said that in 40 Harmony product in or after July of 2004? its press release? 1 A. I might have. I don't remember doing so, A. Well, "highly likely" is pretty strong. 2 Q. But it's not certain? 3 but -- I just don't remember. A. I don't know why certain words were chosen Q. Now, do you recall that Mr. Glaser 4 5 and others weren't. But "highly likely" is pretty 5 telephoned you the week before the RealNetworks 6 strong. 6 announcement of Harmony to let you know it was 7 Q. Now, when we looked at the e-mails 7 regarding the drafting of the press release A. I don't remember that, no. 8 9 pertaining to RealNetworks' Harmony product, there's 9 Q. Is -- do you recall ever speaking with a lot of e-mails going around over the weekend. 10 Mr. Glaser by telephone? 10 July 26 was a Monday. And there's e-mails from, I A. I don't. 11 11 (Whereupon, Deposition Exhibit 12 was 12 think, July 24th and 25th. 12 13 Is it common for you and others at Apple 13 marked for identification.) to work on press releases over the weekend? THE WITNESS: Do you want me to read this? 14 14 A. Well, Apple's a 24-by-7 company. So a lot MS. SWEENEY: Yes, please. 15 15 of us work on things on the weekend. And for the record, this is an Apple 16 16 17 Q. Was there an unusual amount of activity 17 document. It's an e-mail from Mr. Jobs to Katie 18 surrounding the RealNetworks' Harmony announcement 18 Cotton, Jeff Robbin, and others regarding at Apple? RealNetworks' statement, and it's dated July 29, 19 19 A. Not that I recall, but I don't know all 2004. 20 these press releases that were flying around. I 21 21 (Witness reviews document.) probably wasn't copied on most of them, so I don't THE WITNESS: Okay. I've read it. 22 22 23 know, but I don't recall that being the case. 23 BY MS. SWEENEY: 24 Q. Now, after you -- after Apple issued its 24 Q. Okay. And this is the statement that 25 press release on July 29th about RealNetworks' 25 RealNetworks issued in response to Apple's statement



Steve Jobs - Volume I April 12, 2011

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY 45 47 1 guarantee. So we could get sued by all these concerned, if it gets legal 1 people, you know? 2 music into consumers' hands and Q. By Real customers? 3 makes it more flexible, we A. Yeah. 4 welcome it,' says Ted Cohen, 4 Q. You said that you were very concerned 5 senior vice president of digital about non-compliance with music companies. In fact, 6 development and distribution at vou said. "... we were very scared of that." 7 7 EMI Music " Did you talk to Mr. Cohen of EMI Music 8 Did any of the labels ever threaten to 8 9 withhold music because of the RealNetworks Harmony 9 about the RealNetworks announcement in 2004? technology? 10 A. No, not that I recall, no. 1.0 11 Q. Okay. Do you know who Mr. Cohen is? 11 A. Well, we got -- we got letters from time 12 to time. I don't remember any specific ones. But 12 A. I don't. we got letters from time to time from the music Q. And then at the bottom of the page and 13 13 companies about a particular hack that had existed 14 carrying over to the top of page 3, the article 14 out there that just popped up, and they were very 15 15 clear that they wanted it closed or they would "Even if RealNetworks is 16 16 17 revoke the license. 17 successful, it's unclear if the Q. But that wasn't the labels' response to effort would harm or help Apple. 18 18 Harmony; correct? The move could boost iPod sales 19 19 A. I don't know. I don't know if we got them 2.0 20 by allowing users to buy songs on Harmony or not. 21 from more sites." 21 The labels -- there's a lot of people at 2.2 22 Do you agree with that? the labels, and they -- sometimes some of the people 23 23 A. I don't know. We've never run that 24 working there don't speak for the whole label, you experiment. 24 25 know. You've got to be careful about that too. Q. Did you discuss that possibility at the 25 48 46 1 Q. Well, you recall the exhibits we looked at time, that is, back in 2004? earlier today where there was an exchange between 2 A. Not that I recall. Might have. 3 Q. And then the second paragraph says: 3 you and Mr. Horowitz at Universal. Do you recall 4 "The more iPods they sell, 4 that? 5 the better off Apple will 5 A. Mm-hmm. 6 be" 6 Q. And you were upset because an executive at 7 And you would agree with that; right? 7 Universal had actually applauded Harmony; right? 8 A. Sure. 8 Mr. Larry Kenswil. 9 The thing that you have to keep in mind, 9 A. Okav. though, is there are lots of hackers trying to hack 10 10 Q. So you can't think of any instances, can into these things so that they can do things that you, where a label complained to Apple about 11 11 would put us in non-compliance with the contracts we 12 RealNetworks' Harmony product? 12 13 have with the music companies. 13 A. But it doesn't really matter because in And we were very scared of that. So we 14 fixing holes for DRM hacks, it might screw up the 14 would constantly be revving iTunes and iPod 15 Real technology anyway, as collateral damage. 15 software, closing any -- any holes that might be in Q. Did --16 16 17 it or any problems it might have. And so this was a 17 A. One would have to be very careful about 18 moving target; and, you know, anybody trying to keep 18 that. And since we didn't own the Real technology up with that moving target would probably have a and probably didn't have access to it, that's not a 19 19 hard time doing it. 20 burden we would want to take on. 20 21 And so we were very concerned with, you 21 Q. And from time to time, there were DRM know, somebody like Real promising customers that 22 22 hacks. And that's the phrase that you used. And

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24

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correct?



they might not.

they would have compatibility when, in the future,

And that's not something we could

23

24

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Toll Free: 800.300.1214 Facsimile: 619.239.4117

these are hacks that stripped DRM from iTunes music;

A. No. They would just find ways to get at

Case4:05-cv-00037-YGR Document846-9 Filed10/22/14 Page11 of 13

Steve Jobs - Volume I April 12, 2011 HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

51 49 stuff that would put us in non-compliance with the 1 "Now that people know you 2 can do this,' says Forrester agreements. Q. And did any of the labels ever withhold 3 Research analyst Josh Bernoff, 4 'a lot more people may try." 4 music because of a DRM hack? Now, were you, at Apple, concerned that A. No, because we were very responsive in 5 others might try to copy what RealNetworks had done fixing them. 6 with Harmony to make their digitally -- their 7 7 Q. Did any of the labels ever threaten to withhold music from Apple because of a DRM hack? 8 digital music songs directly playable on an iPod? 8 A. Yes. 9 A. I don't remember being concerned about 9 that, no. 10 Q. Who? 10 11 A. I don't know. I remember we would get 11 Q. After the RealNetworks episode with 12 Harmony in July of 2004, was there ever an instance letters from time to time. 12 in which a company other than RealNetworks Q. You would get letters asking you to fix 13 13 successfully created interoperability between its the holes or actually threatening to withhold music 14 14 digital music store and Apple's iPods? 15 15 from Apple? MR. RILEY: Objection to the form of the A. Well, they would say both. Fix the holes 16 16 17 question. 17 or else. So . . . THE WITNESS: What should I do? Q. But you can't remember which labels --18 18 19 MR. RILEY: You can answer the question. A. I don't remember any --19 20 THE WITNESS: Oh, okay. 20 Q. -- sent such a letter? I don't recall, but I would imagine so. 21 A. No. 21 People have tried to hack iTunes for a long time, 2.2 Q. And those would have been letters to you 22 23 and they're still trying. 23 or to Mr. Cue at Apple? A. I don't know who they would have sent them 24 BY MS. SWEENEY: 24 25 Q. Would you describe Apple's response to the to. There might have been some legal department 25 50 RealNetworks Harmony announcement as strong or or -- I don't -- they wouldn't have been to me, 1 vehement? 2 2 A. No. 3 Usually, there's contact people in the 3 contracts. Q. What about the early drafts of the press 4 4 Q. Do you know who Josh Bernoff is? release that you were involved in? Were those --5 5 6 A. I don't. 6 many of those statements were ultimately edited out 7 Q. If you look at the third page of 7 of the final version of the press release. Was that Exhibit 8, this is still that article. because they were too -- too angry-sounding? 8 9 A. Okay. 9 A. I don't remember, but they don't sound too Q. And it's the paragraph that starts 10 angry to me when I read them. 10 "RealNetworks' technology " Do you see that? Usually, a vehement -- I don't know about 11 11 A. Yes. the word "vehement," but a strong response from 12 12 Q. Okay. And it says: 13 Apple would be a lawsuit, as an example. 13 "RealNetworks' technology, Q. But Apple never sued RealNetworks? 14 14 though, could undermine the hold A. Not to my knowledge. I don't know if we 15 15 Apple has on its music ever have. I don't think so. 16 16 17 customers. Customers who 17 Are we done with this? 18 purchase music through the Real 18 Q. Yes, please. Can you have a look at Music Store -- which offers a Exhibit 10. 19 19 similar selection of songs at A. Sure. 20 20 nearly identical prices -- will MS. SWEENEY: Exhibit 10, for the record, 21 21 is a multipage document produced by Apple with Bates 22 be able to switch tunes to other 22 23 devices, RealNetworks says." 23 numbers ending in 920838. There's a lot of redacted And then it quotes Josh Bernoff, and it material, but part of it is an article by John 24 24 Borland of CNETNews.com. 25 25 says:



57 59 BY MS. SWEENEY: 1 Q. Do you remember discussions at Apple about whether 4.7 would disable Harmony? Q. Can you go back to Exhibit 4, please. A. I'm sure they occurred, but I don't 3 3 A. Yeah. 4 remember them. Q. And again, this is an e-mail from you to 4 Q. Did you have discussions with -- or do you 5 others at Apple dated July 26, 2004 regarding the recall having any discussions with the press about draft press release about RealNetworks' Harmony. 7 the disabling by Harmony -- disabling by 4.7 of 7 A. Mm-hmm Q. And then we already discussed the first 8 Harmony after it occurred in October 2004? 8 sentence in that e-mail. And the second one says: 9 A. I don't. Your -- one of the exhibits you 9 handed me said that we were warning customers not to 10 "I propose going with this:" 1.0 11 And then below that in quotes you say: 11 assume that -- you know, not to assume that it would 12 "We are stunned that Real has 12 continue to be compatible. That's all I really remember. 13 adopted the tactics and ethics 13 MS. SWEENEY: Let's mark this one. 14 of a hacker to break into the 14 (Whereupon, Deposition Exhibit 13 was 15 15 iPod, and we are investigating marked for identification.) 16 16 the implications of their MS. SWEENEY: For the record, the court 17 17 actions under the DMCA and other reporter just handed you Exhibit 13, which is an 18 laws " 18 19 19 e-mail from Katie Cotton to you and others at Apple And it goes on. And is that the language 20 dated April 7 -- excuse me -- April 27, 2004 20 that you proposed for the press release regarding regarding "Final iTunes Speaking Points and Q&A." 21 Harmony? 21 22 (Witness reviews document.) 22 A. Well, I think it's a conglomeration of THE WITNESS: Okay. I finished reading 23 what I and other people have proposed or did 23 propose, would be my guess. I mean, somebody might 24 it. have -- else might have proposed it and I might have 25 5 B 60 BY MS. SWEENEY: been the one to just edit it. I don't know who 1 proposed it. It's hard to --2 Q. All right. And this is -- it says at the 3 Q. But you did --3 top of this e-mail: 4 A. -- hard to say. 4 "Here are the final speaking 5 Q. -- agree that this was a possible press 5 points and Q&A for tomorrow." release that you could issue; correct? 6 Do you recall some kind of speech that you 7 A. Well, I said I -- I say in this e-mail: 7 gave on or about April 28, 2004 about iTunes? 8 "I propose going with this:" 8 MR. RILEY: I'm going to -- hold on just a Q. Now, when did you first learn that --9 9 I'm going to object. This is completely 10 A. Are we done with this? 10 outside the scope. It's a document dated April 27, 11 11 When did you learn -- when did you first 2004. It is in no way related to the three topics 12 12 learn that the redesign of FairPlay that culminated that Judge Lloyd permitted this deposition to 13 13 in iTunes 4.7 would disable Harmony? inquire into. 14 14 BY MS. SWEENEY: 15 A. I don't recall. 15 Q. Can you turn to the third page of this Q. Can you give me your best estimate. 16 16 17 A. I don't have a clue. 17 exhibit, please. At the top of that page, it's 18 Q. Did you --18 asking you about the proposal made by Mr. Glaser of A. I mean, just about every release of iTunes RealNetworks to you; correct? 19 19 enhanced the DRM. So I probably would have just 20 MR. RILEY: Which page are we on, Bates 20 assumed that the next release would. But I don't stamp? 21 21 MS. SWEENEY: The third page of 22 remember at all. 22 23 Q. Do you know all of the -- or strike that. 23 Exhibit 13. What did 4.7 do? MR. RILEY: Bates stamp 584? 24 24 25 A. I have no idea. I don't remember. 25 MS. SWEENEY: I'm sorry. Page 4.



Case4:05-cv-00037-YGR Document846-9 Filed10/22/14 Page13 of 13

Steve Jobs - Volume I April 12, 2011 HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY

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1	CERTIFICATE OF REPORTER	1	DEPOSITION ERRATA SHEET	
2	I, ANA M. DUB, a Certified Shorthand	2	Page NoLine NoChange to:	
3	Reporter, hereby certify that the witness in the	3		
4	foregoing deposition was by me duly sworn to tell	4	Reason for change:	
5	the truth, the whole truth, and nothing but the	5	Page NoLine NoChange to:	
6	truth in the within-entitled cause;	6		
7	That said deposition was taken down in	7	Reason for change:	
8	shorthand by me, a disinterested person, at the time	8	Page NoLine NoChange to:	
9	and place therein stated, and that the testimony of	9		
10	the said witness was thereafter reduced to	10	Reason for change:	
11	typewriting, by computer, under my direction and	11	Page NoLine NoChange to:	
12	supervision;	12		
13	That before completion of the deposition,	13	Reason for change:	
14	review of the transcript [X] was [] was not	14	Page NoLine NoChange to:	
15	requested. If requested, any changes made by the	15		
16	deponent (and provided to the reporter) during the	16	Reason for change:	
17	period allowed are appended hereto.	17	Page NoLine NoChange to:	
18	I further certify that I am not of counsel	18		
19	or attorney for either or any of the parties to the	19	Reason for change:	
20	said deposition, nor in any way interested in the	20	Page NoLine NoChange to:	
21	event of this cause, and that I am not related to	21		
22	any of the parties thereto.	22	Reason for change:	
23	DATED: April 14, 2011.	23		
24	· · · · · · · · · · · · · · · · · · ·	24	SIGNATURE:DATE:	
25	ANA M. DUB, RMR, CRR, CSR No. 7445	25	STEVE JOBS	
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1	66 DEPOSITION ERRATA SHEET	1	DEPOSITION ERRATA SHEET	68
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2 3 4 5 6 7 8 9 10 11	Our Assignment No. 385054 Case Caption:THE APPLE iPOD ITUNES ANTI-TRUST LITIGATION. DECLARATION UNDER PENALTY OF PERJURY I declare under penalty of perjury that I have read the entire transcript of my Deposition taken in the captioned matter or the same has been read to me, and the same is true and accurate, save and except for changes and/or corrections, if	1 2 3 4 5 6 7 8 9 10 11 12 13 14	Page NoLine NoChange to:	68
2 3 4 5 6 7 8 9 10 11 12	Our Assignment No. 385054 Case Caption:THE APPLE iPOD iTUNES ANTI-TRUST LITIGATION. DECLARATION UNDER PENALTY OF PERJURY I declare under penalty of perjury that I have read the entire transcript of my Deposition taken in the captioned matter or the same has been read to me, and the same is true and accurate, save and	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Page NoLine NoChange to:	68
2 3 4 5 6 7 8 9 10 11 12 13 14	Our Assignment No. 385054 Case Caption:THE APPLE iPOD iTUNES ANTI-TRUST LITIGATION. DECLARATION UNDER PENALTY OF PERJURY I declare under penalty of perjury that I have read the entire transcript of my Deposition taken in the captioned matter or the same has been read to me, and the same is true and accurate, save and except for changes and/or corrections, if any, as indicated by me on the DEPOSITION ERRATA SHEET hereof, with the understanding	1 2 3 4 5 6 7 8 9 10 11 12 13 14	Page NoLine NoChange to:	68
2 3 4 5 6 7 8 9 10 11 12 13 14 15	Our Assignment No. 385054 Case Caption:THE APPLE iPOD iTUNES ANTI-TRUST LITIGATION. DECLARATION UNDER PENALTY OF PERJURY I declare under penalty of perjury that I have read the entire transcript of my Deposition taken in the captioned matter or the same has been read to me, and the same is true and accurate, save and except for changes and/or corrections, if any, as indicated by me on the DEPOSITION	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Page NoLine NoChange to:	68
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Our Assignment No. 385054 Case Caption:THE APPLE iPOD iTUNES ANTI-TRUST LITIGATION. DECLARATION UNDER PENALTY OF PERJURY I declare under penalty of perjury that I have read the entire transcript of my Deposition taken in the captioned matter or the same has been read to me, and the same is true and accurate, save and except for changes and/or corrections, if any, as indicated by me on the DEPOSITION ERRATA SHEET hereof, with the understanding that I offer these changes as if still under oath.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Page NoLine NoChange to:	68
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Our Assignment No. 385054 Case Caption:THE APPLE iPOD iTUNES ANTI-TRUST LITIGATION. DECLARATION UNDER PENALTY OF PERJURY I declare under penalty of perjury that I have read the entire transcript of my Deposition taken in the captioned matter or the same has been read to me, and the same is true and accurate, save and except for changes and/or corrections, if any, as indicated by me on the DEPOSITION ERRATA SHEET hereof, with the understanding that I offer these changes as if still under	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	Page NoLine NoChange to:	68
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