# **Oracle's Closing Argument**

MAY 23, 2016



#### Don't get locked out!

TX 31

## \$60 MILLION

FORFEITED IF ANDROID
FAILED TO GET TO MARKET IN

**3 YEARS** 

TX 1004



Under "incredible schedule pressure"

Tr. at 761:10-12



"Disappointed in Android's timing"

TX 401



"beyond out of time."

TX 5114



SCHMIDT

"as quick a time to market as [we] could"

Tr. at 412:16-19





RUBIN

"I wanted to win."

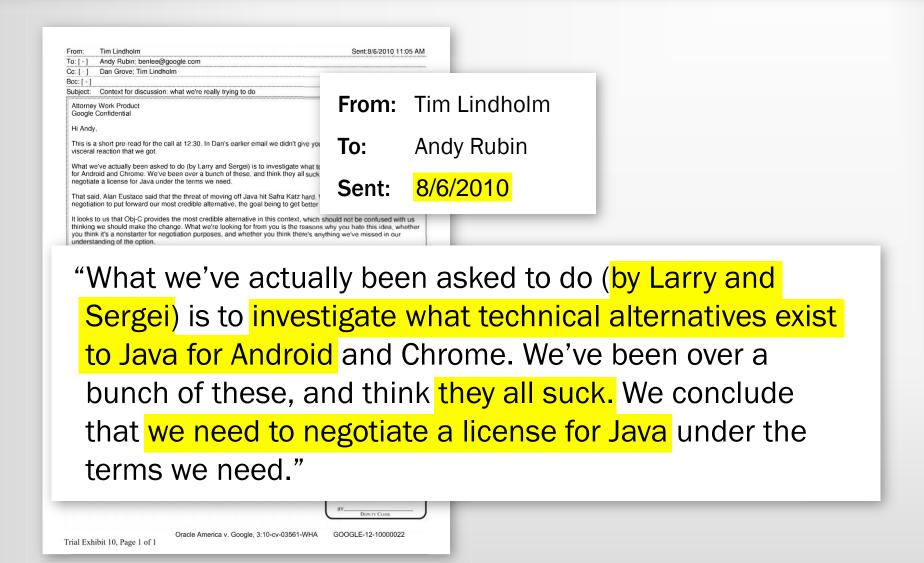
Tr. at 761:12



"If we miss the mobile window, we'll be out of business in 10 years"

Google is "immune to copyright laws, good citizenship, they don't share."

## Google: Java Alternatives "all suck"



TX 10

## **Android Was "Devastating"**



**NEAL CIVJAN**Former VP Worldwide
OEM Software Sales

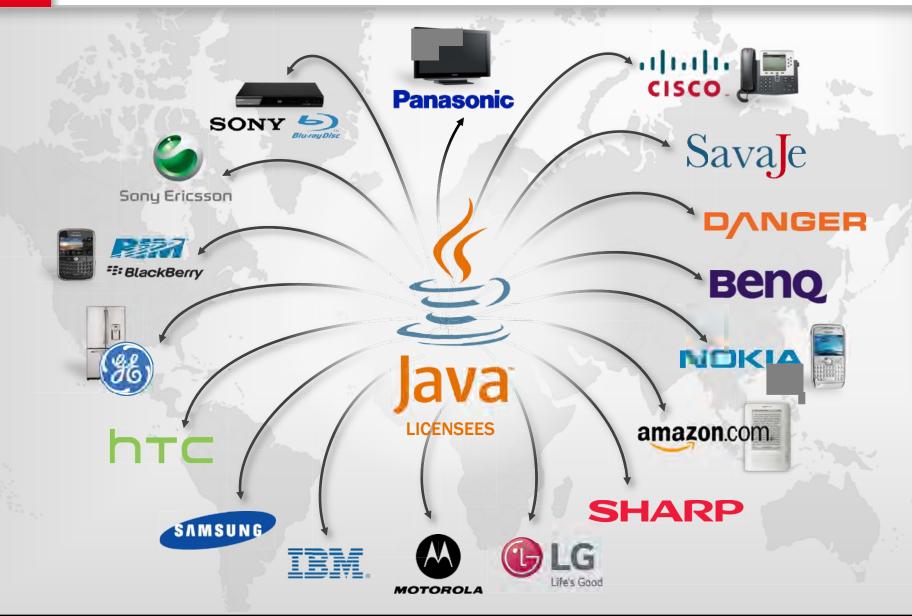


Q. All right. Can you tell us, sir, in one word the impact of Android on Java?

A. It was devastating.

Tr. at 1639: 23-25

# The World's Leading Companies License Java for Their Products



# Google Was the Only One That Didn't Play by the Rules



LARRY PAGE
Chief Executive Officer



- Q. Can you name a single company that uses Java APIs that has not taken a license from Sun or Oracle except for Google?
- A. As I said, I'm not an expert on that and I already said that I didn't.
- Q. Was that testimony that you gave, and do you stand by it?
- A. Sure. Yes.

Tr. at 1828: 3-9

#### Google's CEO: "I didn't know the detail"



LARRY PAGE
Chief Executive Officer



- Q. You know that we are here in this courtroom today because Google copied more than 11,000 lines of computer code and the structure, sequence and organization of 37 Java API packages. Do you know that, sir?
- A. No. I don't know the detail of what's alleged.

#### What This Case Is About

"Google's use of the declaring lines of code and the structure, sequence, and organization of those 37 API packages constituted copyright infringement unless you find that Google has carried its burden as to the defense of fair use."

# GOOGLE HAS THE BURDEN OF PROOF

# Weighing the Fair Use Factors



# FAIR USE EXCUSE

#### **Fair Use Factors**

1

#### **COMMERCIALITY** - TRANSFORMATIVE - GOOD FAITH

The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;

2

#### **CREATIVITY**

The nature of the copyrighted work;

3

#### **SUBSTANTIALITY**

The amount and substantiality of the portion used in relation to the copyrighted work as a whole; and

4

#### **MARKET HARM**

The effect of the use upon the potential market for or value of the copyrighted work.

## Real Examples of Fair Use

#### § 107. Limitations on exclusive rights: Fair use

"... the fair use of a copyrighted work, including such use by reproduction in copies or phonorecords or by any other means specified by that section, for purposes such as eriticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship, or research, is not an infringement of copyright.

# Factor 1: Google Used the Java APIs for Commercial Reasons

1

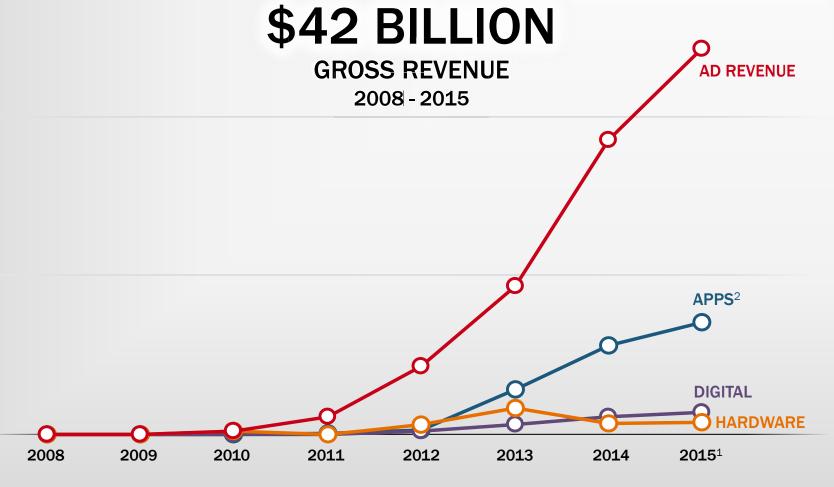
#### **COMMERCIALITY** - TRANSFORMATIVE - GOOD FAITH

The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;

"In evaluating the first statutory factor, the extent of the commercial nature of the accused use must be considered. In this case, all agree that Google's accused use was commercial in nature but disagree over the extent."

## **Extent of Commerciality: 42 Billion Dollars**





#### **Android: Direct Revenue Impact**



**COMMERCIALITY** - TRANSFORMATIVE - GOOD FAITH

#### Android spreads value



**Direct Revenue** 

- Mobile Ads Revenue Enabled on Android -- \$159M FY10
   Secret 600M AFMA 656M AFMA 644M
  - Search \$89M, AFMA \$56M, AFMC/AFMS \$14M

#### Direct Revenue Impact

- Mobile Ads Revenue Enabled on Android -- \$159M FY10
  - Search \$89M, AFMA \$56M, AFMC/AFMS \$14M
- Android Market Revenue \$3.8M FY10 (\$76M of apps sales)

#### Benefits to Google

- Technology Platform Leveraged by Other Google Products
  - o E.g., GoogleTV
- Deeper, Stronger Relationships with Partners
  - o OEM: HTC, Motorola, Samsung, LG, etc.
  - Carrier: Verizon, T-Mobile, Vodafone, etc.
  - o Semiconductor: Qualcomm, Intel, Nvidia, etc.
  - o Software: Adobe
  - Media: Record labels, movie studios, news organizations, etc.

#### Benefits to the Ecosystem

- Improved Mobile Ecosystem
  - o Changes in user expectations -- demanding better hardware, faster
  - connections, better internet experience on phones
  - Lower-cost data plans
  - Reduced subscriber acquisition costs (Google brand drives users to carriers)
- Improved Advertising Ecosystem
  - Ad formats and targeting capability unique to smartphones (e.g., location)
  - Deeper user engagement and intent signals
- Improved Publisher Ecosystem
  - o Emergence of entirely new publishing segment Apps
  - Incremental traffic and more engaged users

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY Trial Exhibit 1061, Page 15 of 24 Oracle America v. Google, 3:10-cv-03561-WHA

GOOGLE-21-00008130

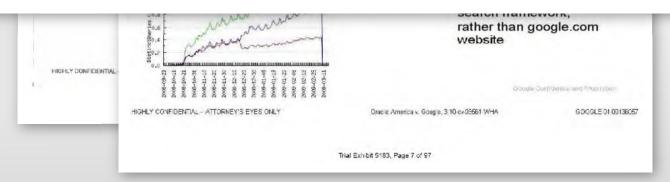
TX 1061 at 15

## Use of the Java API Packages Led to Google's Success

**COMMERCIALITY** - TRANSFORMATIVE - GOOD FAITH



# Search + Android = Huge



## **Larry Page: Extent of Commerciality** Is "Mind-boggling"

**COMMERCIALITY** - TRANSFORMATIVE

**GOOD FAITH** 





LARRY PAGE Chief Executive Officer

January 19, 2012:

"Android is, quite simply, mind-boggling. 700,000 phones are lit up every day. And I'm pleased to announce 250 million Android devices in total, up 50 million since our last announcement just in November. In just 2 days over the holiday weekend, 3.7 million Androids were activated. And today, we're announcing over 11 billion downloads from Android markets. Wow."

TX 6086 at 4 18

## The 37 API Packages are in Every Android Phone

# 1

#### **COMMERCIALITY** - TRANSFORMATIVE - GOOD FAITH



**ERIC SCHMIDT**Executive Chairman



- Q. And if we roll forward -- so this is 2011. He's saying 550,000 per day. You said, in about 2013, that you were at 1.5 million activations per day. Does that sound about right?
- A. That's correct.
- Q. And each and every one of those activations has the design of those 37 packages in it; right? Every one of those phones.
- A. Yes.

Tr. at 398:1-8

## **Android Is Hugely Profitable**



**COMMERCIALITY** - TRANSFORMATIVE - GOOD FAITH



**ERIC SCHMIDT**Executive Chairman



"So, again, it's more lucrative. So, not only is there more searches, and there's more ads, but it's also more lucrative. So, on that basis alone, Android is hugely profitable."

## Android: A \$43 Billion/Year Ecosystem

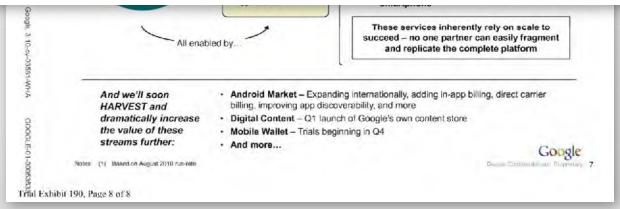


TRANSFORMATIVE

**GOOD FAITH** 



Our application and advertising services helped build Android into a \$43B / year ecosystem; these same services protect us from losing control



## Google's Use Is Highly Commercial

# 1

#### **COMMERCIALITY** - TRANSFORMATIVE - GOOD FAITH



ADAM JAFFE
Economics Expert

- Q. And then as an economist, what is your opinion as to the -- what extent, if any, Google's use of the Java API packages is of a commercial nature?
- A. So I think it was highly commercial. It was very central to their overall business strategy as a company. And it produced a very large amount of revenue.

Tr. at 1763:19-24

# Factor 1: Google's Use of the Java API Packages Was Not Transformative

1

#### COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH

The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;

"A use is transformative if it adds something new, with a further purpose or different character, altering the first use with new expression, meaning or message rather than merely superseding the objects of the original creation. New works have been found transformative when they use copyrighted material for purposes distinct from the purpose of the original material."

- For a Distinct Purpose
- Alter Expressive Content
- Not a Substitute (superseding use)

## Google's Copying of the Java API Packages...



**WAS NOT** for a Distinct Purpose

**DID NOT** Alter Expressive Content

**WAS** a Substitute (superseding use)

## **Google Copied Line-for-line**



	API VERSION	# OF LINES OF DECLARING CODE COPIED
Gingerbread	9	11,578
	10	11,578
Honeycomb	<b>1</b> 1	11,578
	12	11,578
	13	11,578
Ice Cream Sandwich	14	11,432
	15	11,432
Jelly Bean	<b>1</b> 6	11,433
	<b>1</b> 7	11,434
	18	11,460
KitKat	19	11,470
	20	11,471
Lollipop	21	11,475
	22	11,475
Marshmallow	23	11,457

# Google Witnesses Admitted: Android Uses the Java APIs for the Same Purpose

# COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH



- Q. Do you agree with me that the that Java classes and methods that are reproduced in Android serve the same purpose in Android that they serve in Java?
- A. Yeah, I believe they serve the same purpose.

Depo. at 183:5-11





**RETO MEIER**Android Developer Advocate



- Q. Because the Java APIs are used in the same way when writing an application for Java as they would be used when writing an application for Android; correct?
- A. The Java APIs that are available in both platforms, you would expect them to work in the same way, yes.

Depo. at 105:24-106:5

# Everyone Agrees: Android's Use of The Java APIs Was For The Same Purpose

COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH



DOUG SCHMIDT
Oracle Expert

The APIs are used in Android - the 37 copied APIs are used in Android for precisely the same purpose that they're used in Java...
So they're not altered.

Tr. at 1547:2-4

# Google Copied the 37 Java API Packages and Used Them for the Same Purpose

# 1 COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH



DOUG SCHMIDT

**Oracle Expert** 

- Q. If we think about that from a developers' perspective in the security package, what's the significance of it having the same purpose?
- A. So it would mean that if somebody knew how to use security in Java SE, they would also know how to use this in the same way in Android.

java.awt.font java.beans java.io java.lang iava.lang.annotation java.lang.ref java.lang.reflect java.net java.nio iava.nio.channels java.nio.channels.spi iava.nio.charset iava nio charset.spi java.security java.security.acl java.security.cert java.security.interfaces

java.security.spec

iava.sql

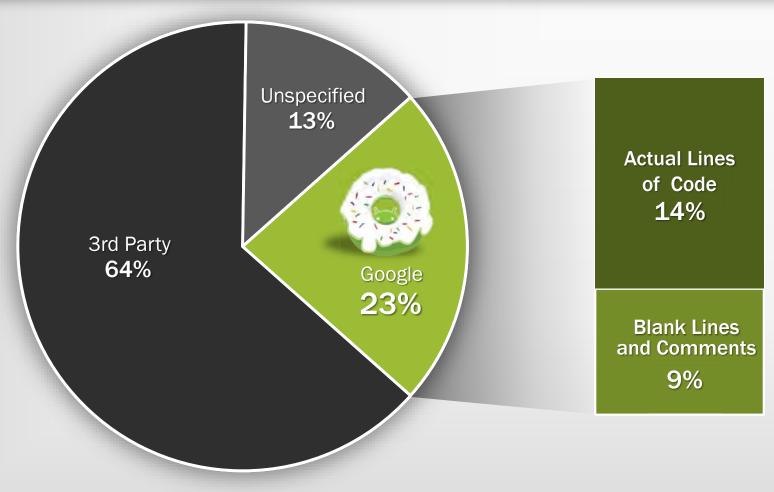
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## Google Wrote Only 23% of Android





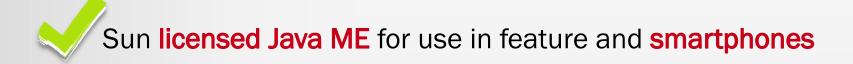
**Authorship of Android Code (Donut)** 

# The True Facts About Java in Mobile Phones Before Android



#### Java was in mobile phones before the launch of Android:





Java was **in feature and smartphones** before the launch of Android

Industry expectation for desktop applications to go mobile

## Java Was in Over 85% of Market (Pre-Android)

# 1 COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH



**NEAL CIVJAN**Former VP Worldwide
OEM Software Sales



- Q. And how successful, if at all, was Sun in licensing the Java platform into the mobile phone market?
- A. Extremely successful. As I said, we were in over 85 percent of the market. We were pretty much ubiquitous.

Tr. at 1624: 21-24

# **Android Substituted for Oracle's Java**In the Phone Market

1 COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH

#### **Mobile Phone Continuum**

#### **ALAN BRENNER:**



- Q. And looking, again, at that specific time frame in 2006, what percentage of smartphones were Java-powered at that time?
- A. Nearly a hundred percent at that point.



Tr. at 1667:10-12

#### **NEAL CIVJAN:**





- Q. Our jury has heard the phrase smartphone.
  Was Java in smartphones at this time period?
- A. Absolutely, yes.

Tr. at 1622:9-12

TX 5397 - Expert Report of Adam Jaffe (2/8/16), Figure 15

## Java Was in Smartphones

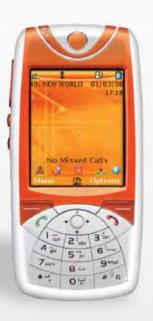














# SavaJe Was a Full Stack Operating System With Java SE

# 1 COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH



Senior VP,
Client Systems Group

- Q. And what is the SavaJE phone?
- A. SavaJE phone is there were a couple I'm aware of. One from LG, I believe. And another was the Jasper S20. These phones were built on an operating system developed by SavaJE, that was based directly on Java SE, and was compatible with Java SE as well as Java ME.

Tr. at 1670:17-22



DOUG SCHMIDT
Oracle Expert

- Q. On the left, what is this? SavaJe?
- A. On the left is a full stack operating system called SavaJe. Kind of a funny name.

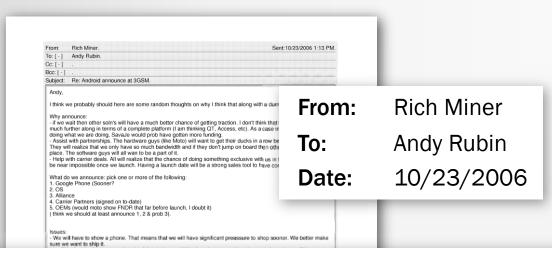
Tr. at 1540:16-18 34



# Savaje

#### Android Was a Substitute for SavaJe





much further along in terms of a complete platform (I am thinking QT, Access, etc). As a case in point, if we were not doing what we are doing, SavaJe would prob have gotten more funding.



TX 5322 36

#### Danger Used Java SE in a Smartphone

### 1 COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH



Head of Android





At Danger: "We built, I think, what could be called one of the first smartphones."

Tr. at 619:11-12

- Q. And you put Java 2 SE APIs in Hiptop; is that right?
- A. Yes. We created our own implementation of the Java 2 SE APIs for Hiptop.

#### **Clear Substitution**

### 1 COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH



HTC Touch Pro (2008)

LICENSED/
NO INFRINGEMENT



NO LICENSE/ INFRINGEMENT

#### **Android Was a Substitute**

### 1 COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH



ANDY RUBIN
Head of Android

Google

"...this was a space that Sun was already in. They were selling things to the mobile industry, and by not -- by basically, like, my failure to partner with them, turned them - turned us into a competitive nature. We were both targeting the same industry with similar products."

Tr. at 844:18-22

#### **Android Was a Competitor to Sun**

## 1 commerciality - Transformative - Good Faith



JONATHAN SCHWARTZ

Former CEO

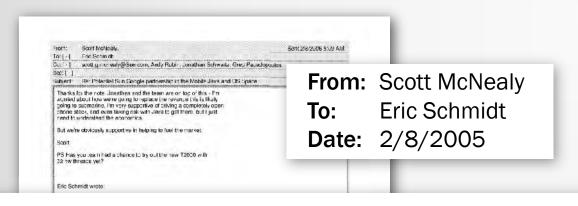


- Q. Well, the fact of the matter is you were not, as these emails show -- and I'm going to show you some more. You were not exactly thrilled with what was going on; right?
- A. I was certainly frustrated that we had a new competitor.

Tr. at 590:17-20 40

#### **Submarining Revenue**





Thanks for the note. Jonathan and the team are on top of this - I'm worried about how we're going to replace the revenue this is likely going to submarine. I'm very supportive of driving a completely open phone stack, and even taking risk with Java to get there, but I just need to understand the economics.



TX 205

#### Jaffe: Android Was a Substitute





ADAM JAFFE
Oracle Economics Expert

[T]he phones that were based on Android were a substitute for the phones that could license and did license the Java APIs.

Tr. at 1768:17-19

#### Barr's Use of the Word "Transformative"

### 1 COMMERCIALITY - TRANSFORMATIVE - GOOD FAITH

#### **TERRENCE BARR'S TESTIMONY:**

- Q. Is Apple's IOS operating system transformative?
- A. "Transformative" is a really vague term, so I'm not sure if I can answer that."

#### BUT...

- Q. In other words did in a very si will have the dut?
- A. The status quo of the mobile industry, yes.

```
public interface Transformer<K, V> {
     Transforms from Entity to DTO.
     @param item entity to convert
     @return result of transformation DTO or <code>null</code> if the specified it
     @throws IllegalArgumentException if the specified object is <code>null</code
    transformToDto(K item) throws IllegalArgumentException;
     Transforms from DTO to Entity.
     @param item DTO to convert into Entity
    @return result of transformation - Entity or <code>null</code> if the specifie
     @throws IllegalArgumentException if the specified object is <code>null</code
   K transformFromDto(V item) throws IllegalArgumentException;
                                                                d addTextLineToImage(String text
     Transforms from Entity list to DTO list.
     @param items Entity list to convert
    @return result of transformation DTO list or empty list if the specified list was
    @throws IllegalArgumentException if the specified object is <code>null</cod
38
```

# Factor 1: Google's Use of the Java API Packages Was Not Transformative

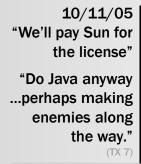
The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;

"...the less transformative the accused work, the more other factors like commercialism will dominate."

#### Factor 1: Google Acted in Bad Faith

The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;

"Also relevant to the first statutory factor is the propriety of the accused infringer's conduct because fair use presupposes good faith and fair dealing."



2005 2006 2007 2008 2009 2010

# Google Chose to Make "Enemies" Rather Than Take a License

Pondocent west to work widt us, we have been particular.

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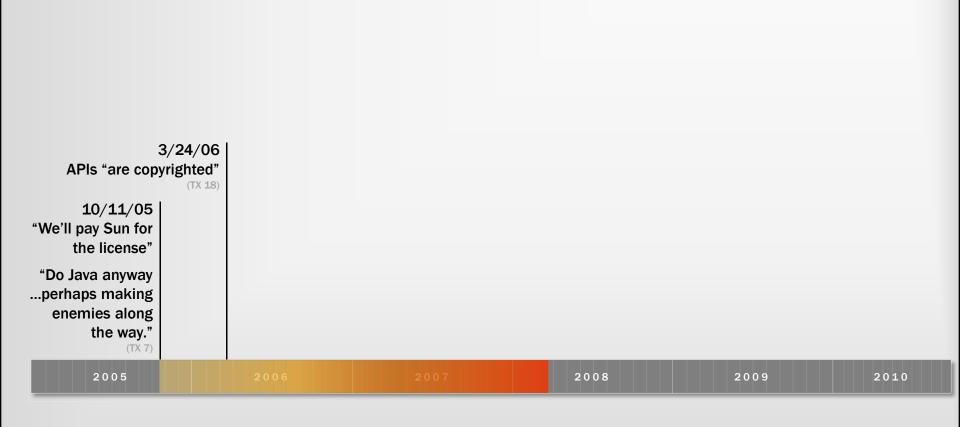
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To: Larry Page

"If Sun doesn't want to work with us, we have two options:

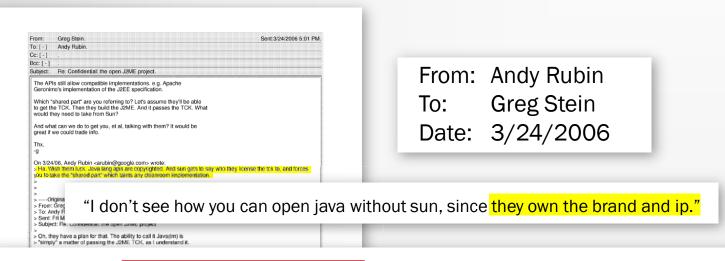
- 1) Abandon our work and adopt MSFT CLR VM and C# language -or-
- 2) Do Java anyway and defend our decision, perhaps making enemies along the way."

Trial Exhibit 7. Page 2 of 2

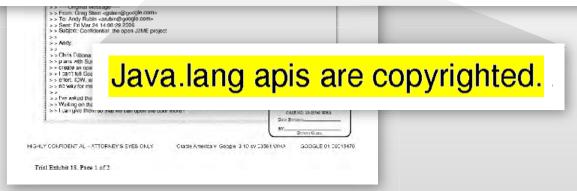


#### Google Knew Java API Packages Were Copyrighted





> Ha. Wish them luck. Java.lang apis are copyrighted. And sun gets to say who they license the tck to, and forces you to take the "shared part" which taints any cleanroom implementation.



TX 18 at 1 50

#### Google Knew Java API Packages Were Copyrighted

# 1 COMMERCIALITY - TRANS MATIVE - GOOD FAITH



LARRY PAGE
Google CEO

- Q. And did [Mr. Rubin] share with you information where he stated that the java.lang APIs are copyrighted. Did he share that with you?
- A. Java.lang APIs?
- Q. Yes. Did he share that information with you.
- A. Yes. I believe he did share that information with me.

Tr. at 1829:12-17



**BRIAN SWETLAND**Google Sr. Staff Engineer

I had heard in passing in the Danger time frame that Sun had at one point made some claim about owning copyright on the API method signatures.

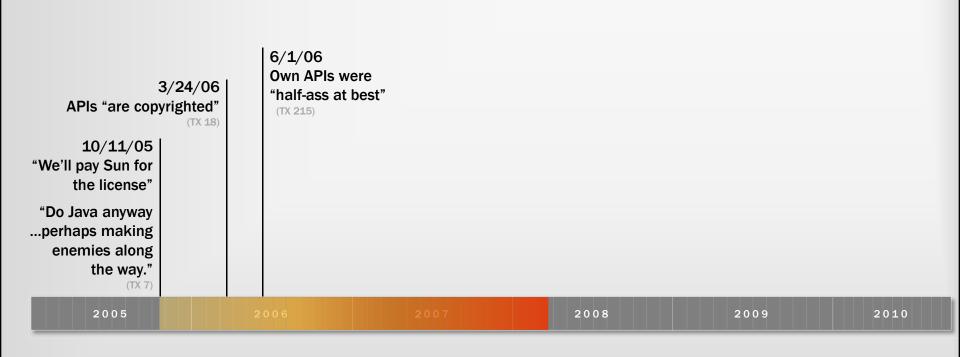
Depo. at 181:1-3



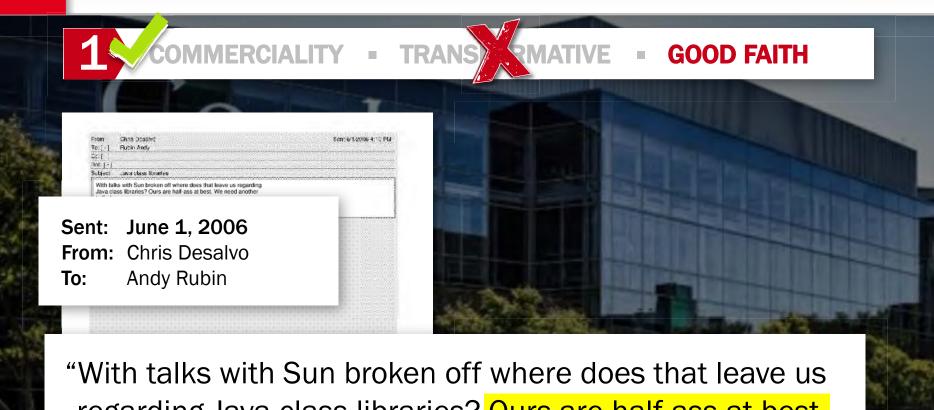
BOB LEE
Java Architect

- Q. Did you observe any copyright notices on the specifications?
- A. Yes.

Depo. at 66:17-19

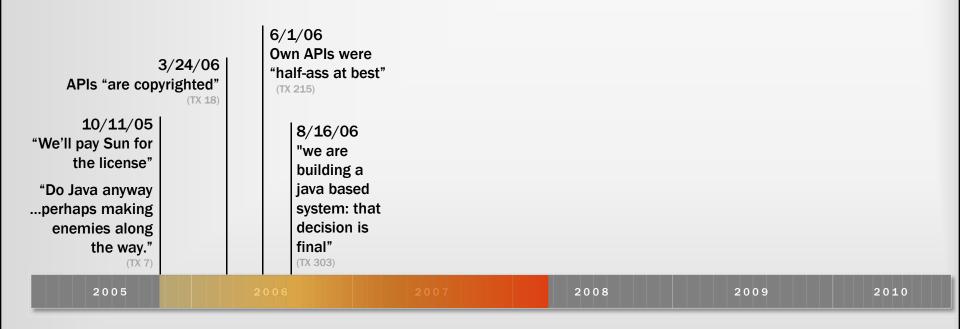


#### Google Had No Alternatives

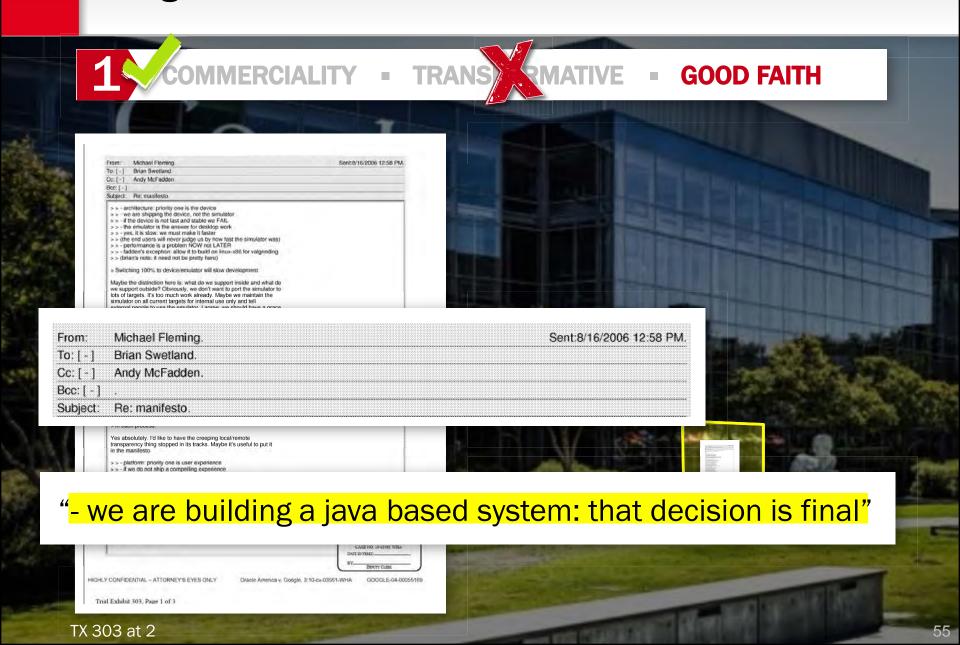


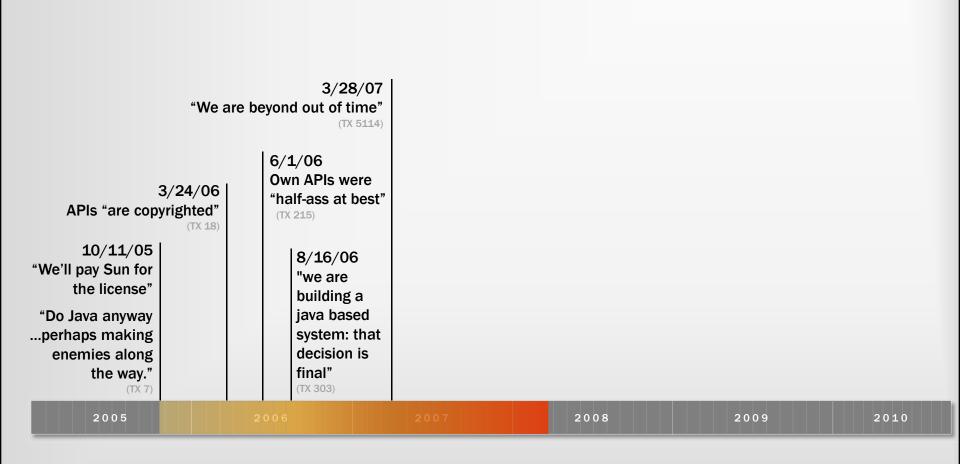
"With talks with Sun broken off where does that leave us regarding Java class libraries? Ours are half-ass at best. We need another half of an ass."



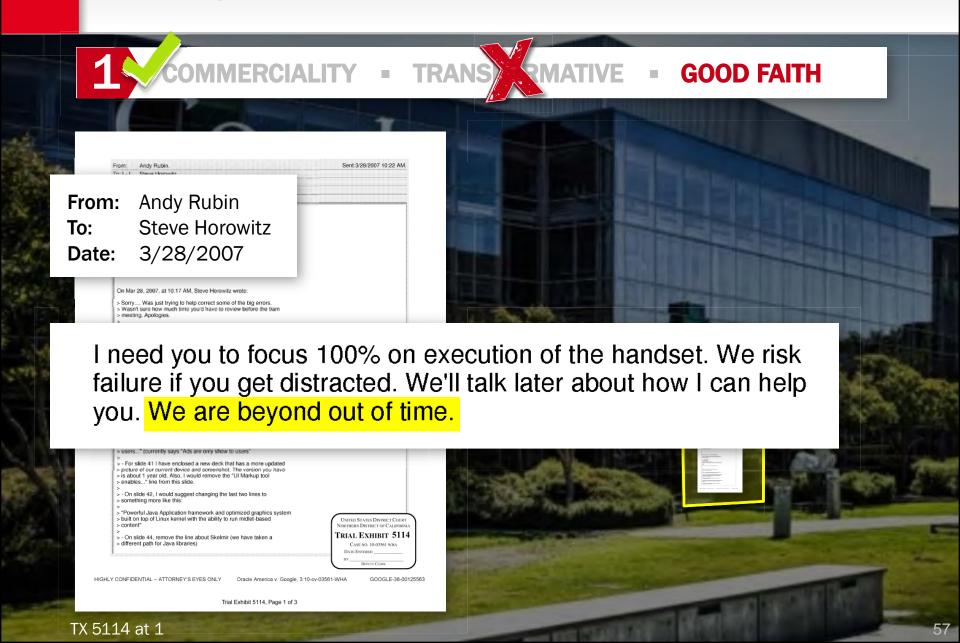


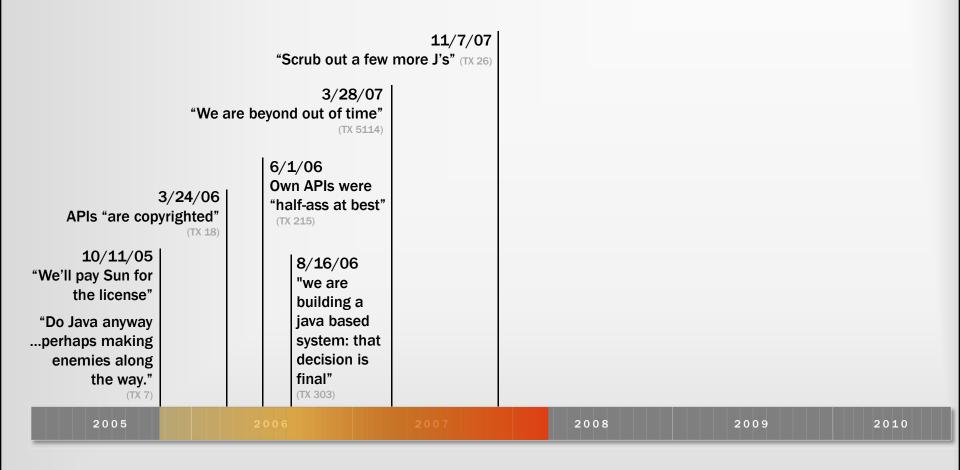
#### Google Chose to Move Forward Without a License





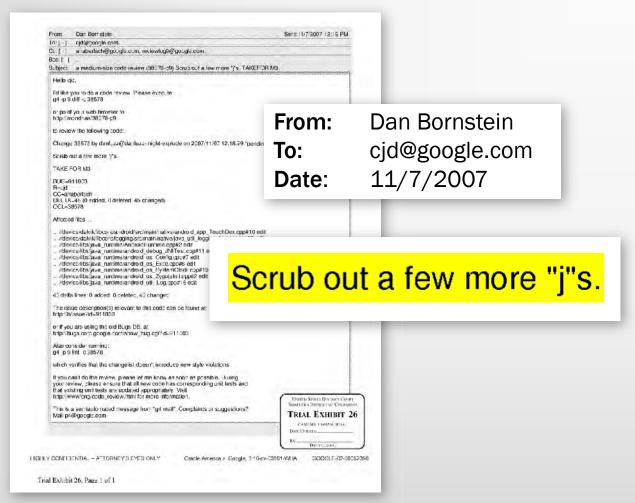
#### **Running Out of Time**



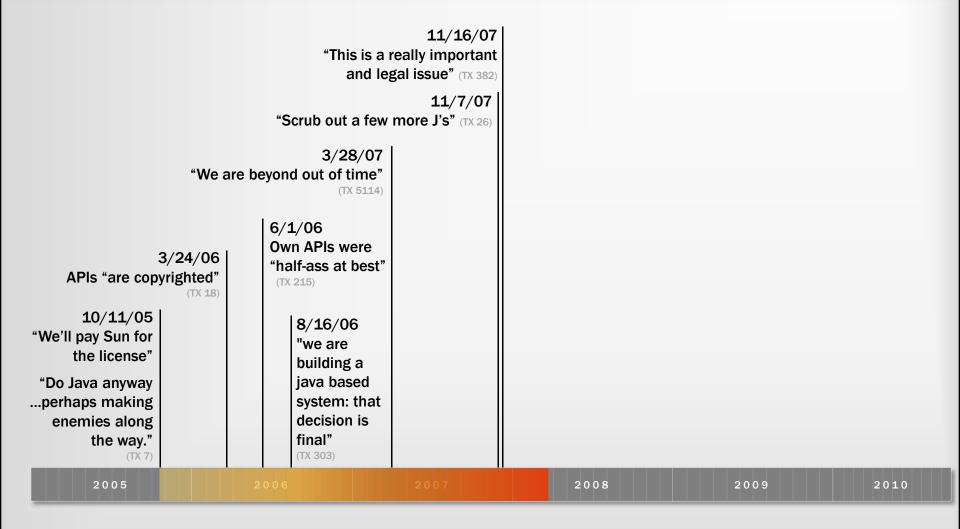


#### Google: "Scrub the J word"





TX 26 59



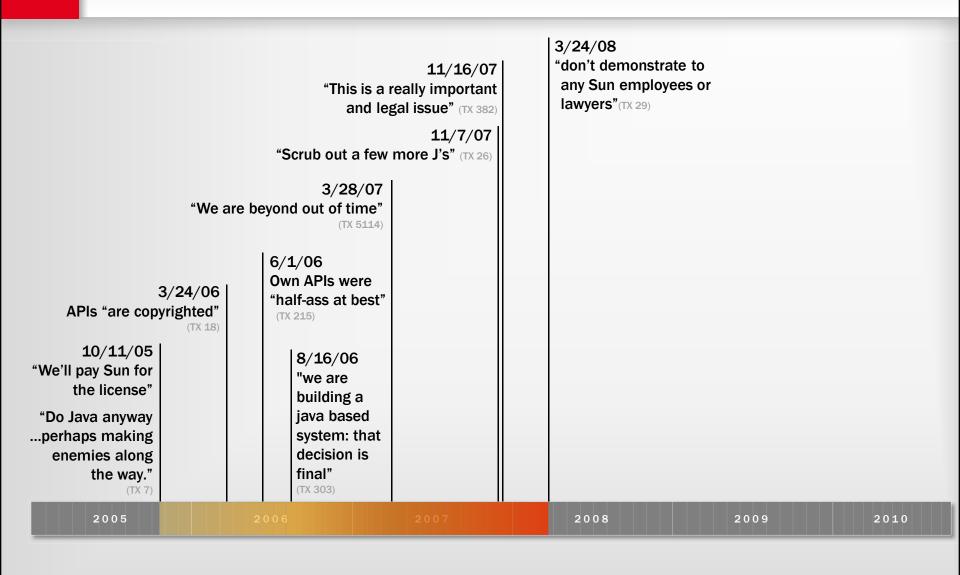
### Google: Use of Java is a "Legal Issue"



rom: Antly Hubin	Sent:17/16/2007 12:51 PM	
o:{   Enc Chu.	N= // // // // // // // // // // // // //	
c. [-] Rich Miner, Barry Schnitt, Erin Fors, Steve Horovicz.		
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PR team - can you make sure that only authorized speakers speak to the press	•	
This is really important and a legal issue.		
On Nov 16, 2007, at 8:48 AM, Enc Chu wrote:	Court Seems Decimery Agoret	
	Statement de part of California.	
FYI. Note the quote "We have our own APIs [and] a better flavor of Javo"	TRIAL EXHIBIT 382	
Efic	Best Extra a	
Google Android on the defensive	DIV	
Goodie Android on the detensive:		
Gox		
Gox	lly import	ant and a <mark>legal icc</mark>
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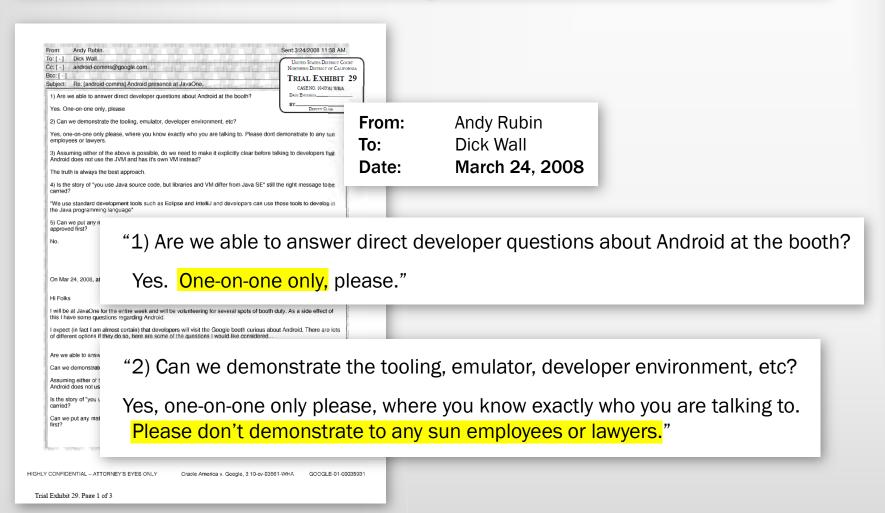
TX 382

Trial Exhibit 582, Page 1 of 2

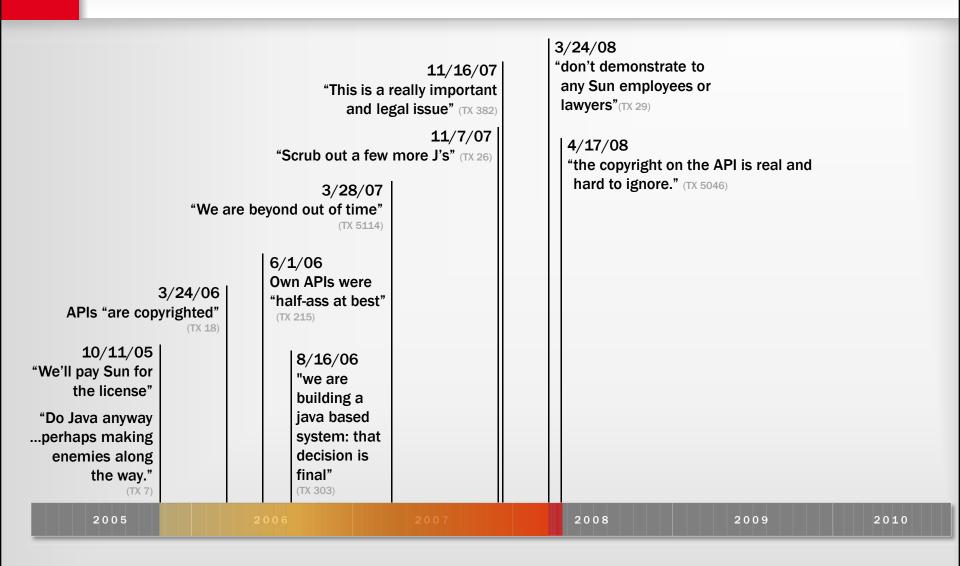


#### Google: "Please Don't Demonstrate"



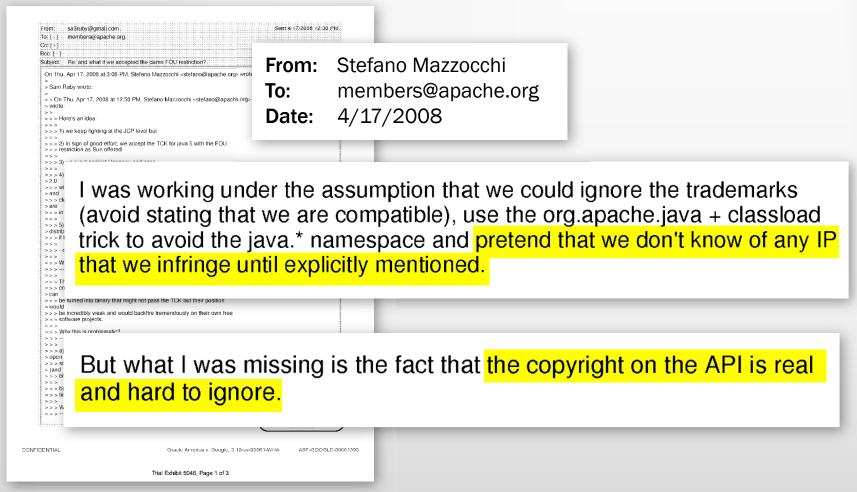


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#### Mazzocchi: No Custom

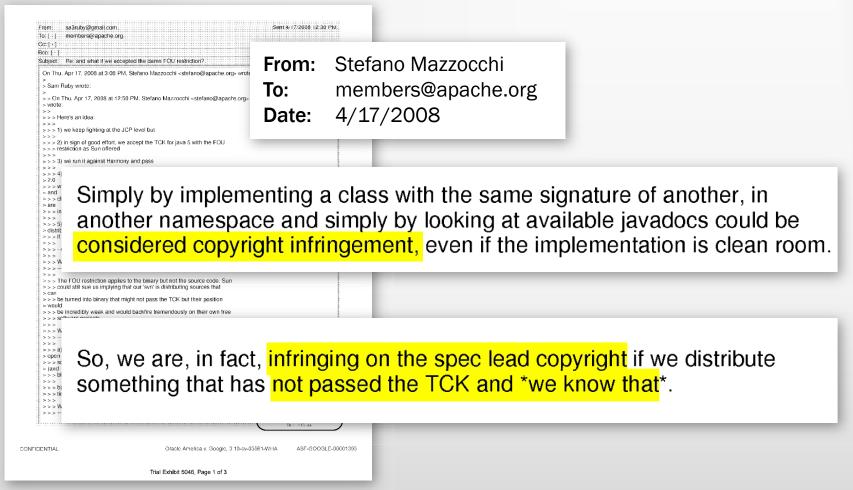




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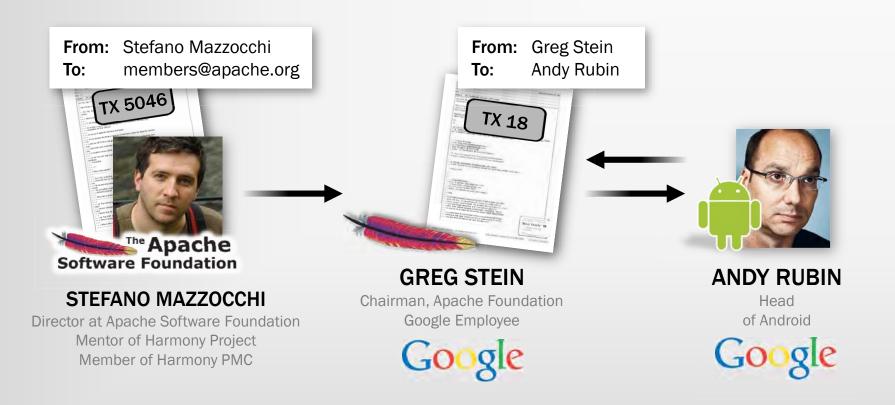


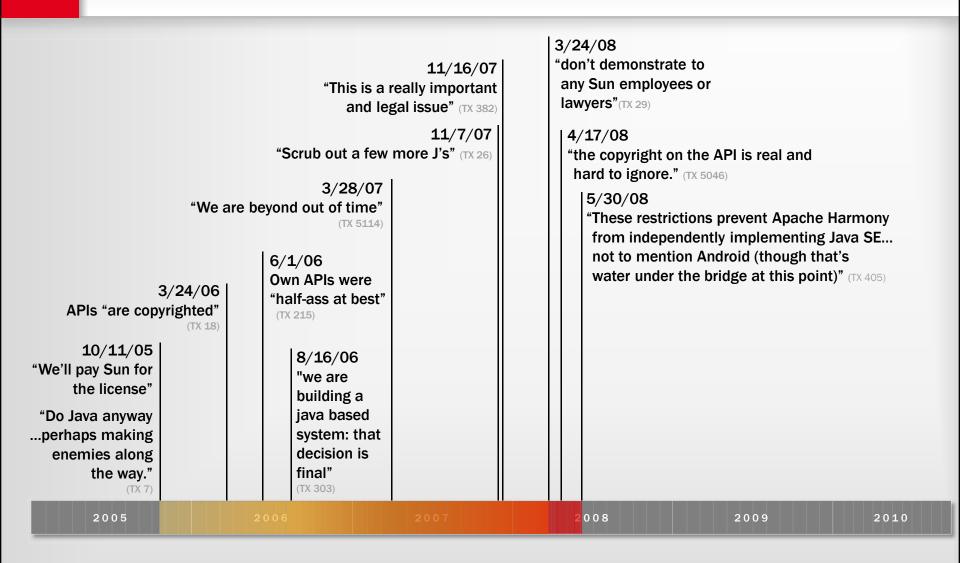


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#### The Link Between Apache and Google





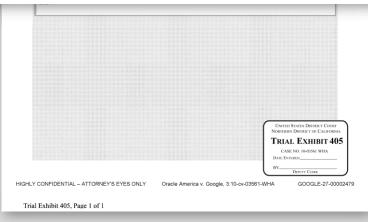


#### Android: "water under the bridge"

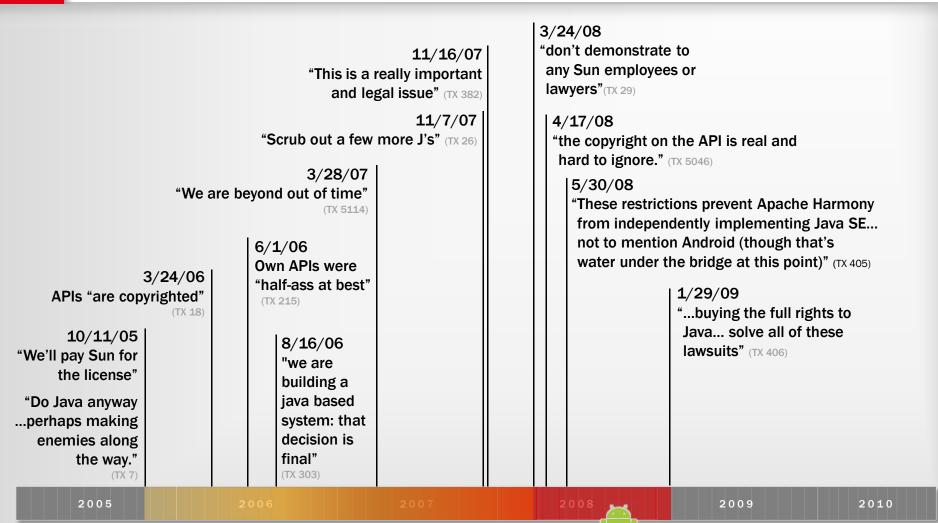


rom: Eric Schmidt.	Sent:5/30/2008 11:00	ent:5/30/2008 11:00 PM.	
o:[-] Bob Lee.			
cc:[-] eschmidt@google.com.			
ubject: RE: It was great chatting with you yesterday			
Thanks Bob you were great to walk around with. I'm not surprised about Sun's standing pattern. I can send a note to their CEO if that would help. My own view competitor is the best way to fix this; they won't really be responsible until there	From:	Bob Lee	
Thanks eric	To:	Eric Schmidt	
From: Bob Lee [mailto:crazybob@google.com] Sent: Friday, May 30, 2008 10:57 PM To: Eric Schmidt Subject: It was great chatting with you yesterday.	Date:	5/30/2008	
This is the YouTube-powered site I told you about: http://www.totlol.com/			

prohibit Java SE implementations from running on anything but a desktop or server. These restrictions prevent Apache Harmony from independently implementing Java SE (Harmony can't put those restrictions on their own users and still Apache license the code) not to mention Android (though that's water under the bridge at this point).

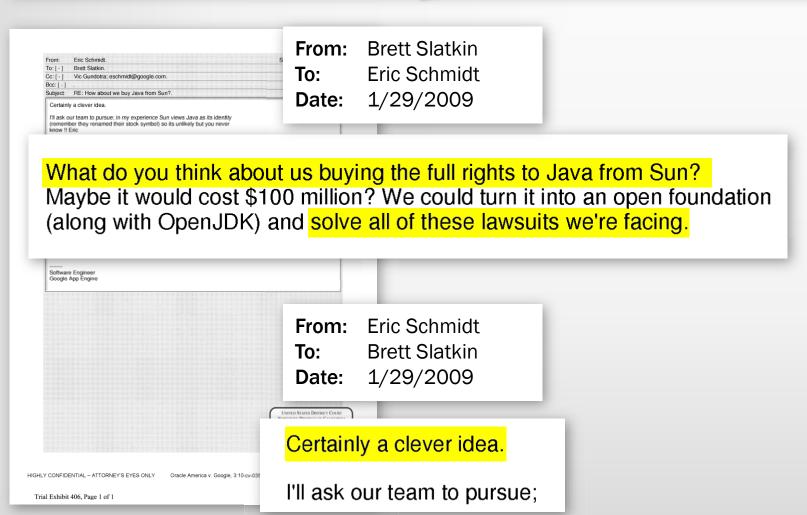


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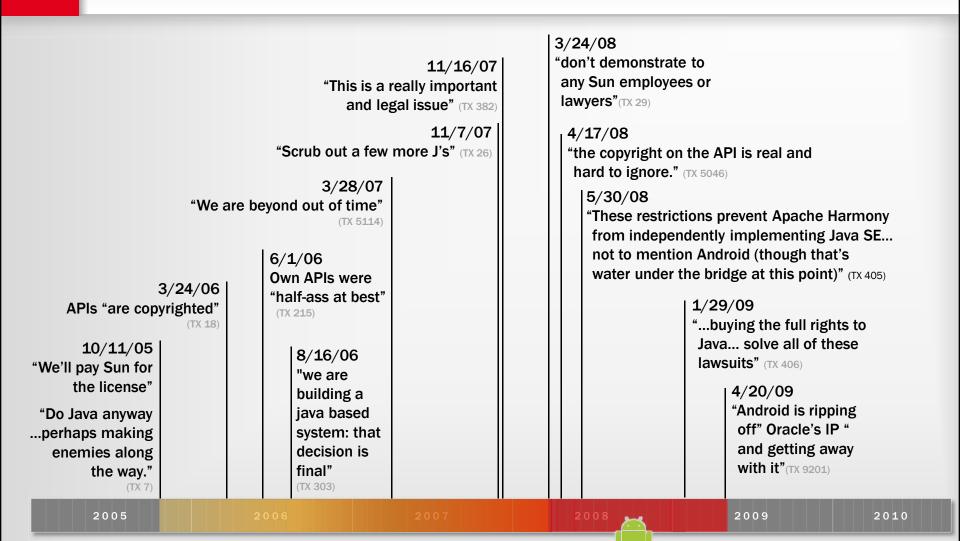


# Schmidt: Buy Rights to Java and Solve Lawsuit Problem





TX 406



10/08 Android Launch Date

#### Mazzocchi: No Custom



From: Stefano Mazzocchi <stefano@apache.org>
Sent: Monday, April 20, 2009 1:01 PM

To: members@apache.org
Subject: Re: Oracle buys Sun

#### Bill Stoddard wrote:

> Just imagine the challenge the > lies ahead of Oracle with lear

> throat, low margin, capital int

Unless they sell it.

The bigger question in my mink going to do with 500 million jar going to do about Android's rip getting away with it?

But one thing I want to say out invested in a platform (java) the come along and lock it down. N fits the same profile.

This is why I wanted an OSI-lic

From: Stefano Mazzocchi <stefano@apache.org>

**Sent:** Monday, April 20, 2009 1:01 PM

To: members@apache.org

Subject: Re: Oracle buys Sun

We forced Sun into Open/DK as a defensive move against Harmony. If we didn't do Harmony, and Open/DK didn't happen, all of our (and yours!) java code would feel a lot differ

But while the 'java trap' might be not over about other IP, and we realize that soon enough the har

Sun had but was afraid to exerc knew it was a nuclear option. W up in the air? (with Sun and Befreaks, who's left that even show

Java on the desktop is dead.

Java on the phone is dying rapid phones (on one side) and moore

Java on the server is alive and venterprise legacy. It's the new C strong there. Fiercefully strong.

The difference is that IBM know communities, Oracle does not ( something open they acquire is Sleepweat). The bigger question in my mind is not about hardware: what is Oracle's [sic] going to do with 500 million java-powered cell phones? What is Oracle going to do about Android's ripping off some of (now) their IP and getting away with it?

Oracle MySQL, Oracle OpenOffice, Oracle NetBeans... scary

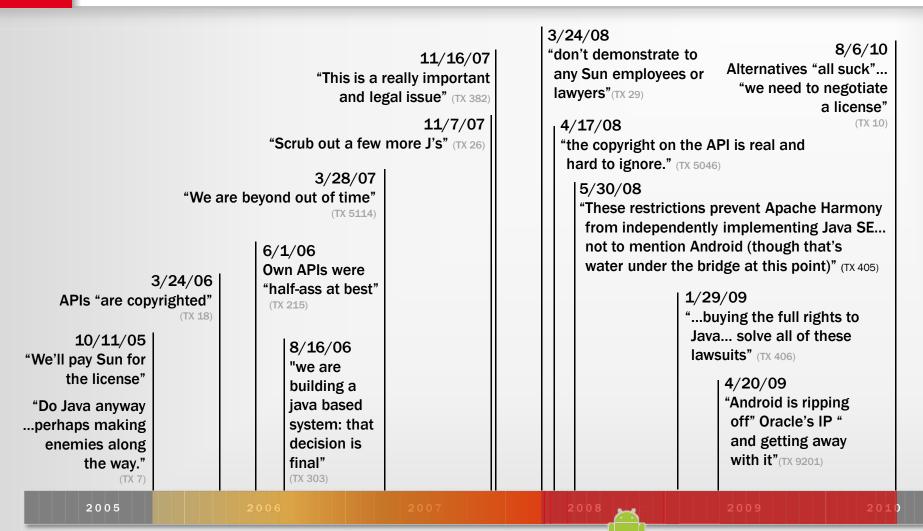
Today is the day our (collective, painful, mostly considered foolish and laughable) investment in Harmony finally pays off.

Stefano.

CONFIDENTIAL

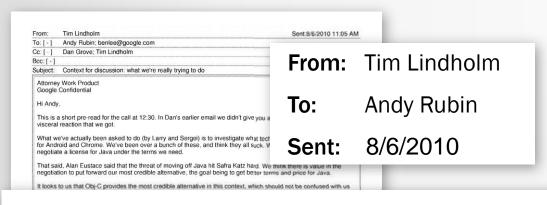
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#### Google: Java Alternatives "all suck"





"What we've actually been asked to do (by Larry and Sergei) is to investigate what technical alternatives exist to Java for Android and Chrome. We've been over a bunch of these, and think they all suck. We conclude that we need to negotiate a license for Java under the terms we need."

Oracle America v. Google, 3:10-cv-03561-WHA GOOGLE-12-10000022

TX 10 75

#### "I Wanted to Win"

# 1 COMMERCIALITY - TRANS RMATIVE - GOOD FAITH



ANDY RUBIN
Head of Android



- Q. Now, it's true that after you joined Google and agreed to those milestones, you were under incredible schedule pressure. That's what we just saw on the video; right?
- A. I wanted to ship something as soon as possible.
- Q. And you were under incredible schedule pressure, using your own words. Wasn't that what we just saw there?

And you stand by that testimony? You were under incredible schedule pressure; isn't that true?

A. Yes. I wanted to win.

Tr. at 761:3-12 76