1		
2		
3		
4		
5		
6		
7		
8	UNITED STATES DISTRICT COURT	
9	WESTERN DISTRICT OF WASHINGTON	
10	SEATTLE	DIVISION
11		
12	SECURITIES AND EXCHANGE COMMISSION,	Case No
13	Plaintiff,	
14	VS.	COMPLAINT
15	JONATHAN LY,	
16	Defendant.	
17		
18		
19		
20	Plaintiff Securities and Exchange Commission ("the Commission") alleges:	
21	SUMMARY OF TH	IE ACTION
22	1. From at least 2013 to 2016, Defendan	t Jonathan Ly ("Defendant" or "Ly"), an
23	Information Technology Services ("IT") employee at Expedia, Inc. ("Expedia"), perpetrated an	
24	insider trading scheme by hacking into, and stealing	confidential information regarding earnings
25	and upcoming agreements from, Expedia senior executives' company computers and email	
26	accounts. Ly then used that stolen material, nonpubl	ic information to trade Expedia securities in
27	advance of seven Expedia earnings announcements a	nd two Expedia agreement-related
28	announcements, thereby reaping unlawful profits of	nearly \$350,000.

# Case 2:16-cv-01855-TSZ Document 1 Filed 12/05/16 Page 2 of 8

1	2. Ly violated and, unless restrained and enjoined by this Court, will continue to	
2	violate Section 10(b) of the Securities Exchange Act of 1934 ("Exchange Act") [15 U.S.C. §	
3	78j(b)] and Rule 10b-5 thereunder [17 C.F.R. § 240.10b-5], and Section 17(a) of the Securities	
4	Act of 1933 ("Securities Act") [15 U.S.C. § 77q(a)].	
5	JURISDICTION AND VENUE	
6	3. The Commission brings this action pursuant to Section 21(d) of the Exchange Act	
7	[15 U.S.C. § 78u(d)] and Section 20(b) of the Securities Act [15 U.S.C. § 77t(b)].	
8	4. This Court has jurisdiction over this action pursuant to Section 27 of the	
9	Exchange Act [15 U.S.C. §78aa] and Section 22(a) of the Securities Act [15 U.S.C. § 77v(a)].	
10	5. Defendant, directly or indirectly, made use of the means or instruments or	
11	instrumentalities of transportation or communication in interstate commerce, or of the mails, or	
12	the facilities of a national securities exchange in connection with the transactions, acts, practices,	
13	and courses of business alleged herein.	
14	6. This District is an appropriate venue for this action under Section 27 of the	
15	Exchange Act [15 U.S.C. § 78aa] and Section 22(a) of the Securities Act [15 U.S.C. § 77v(a)].	
16	Certain of the acts, practices, courses of business, and transactions constituting the violations	
17	alleged herein occurred within the Western District of Washington. Defendant accessed the	
18	computers and email accounts of certain Expedia executives situated at Expedia's headquarters	
19	in Bellevue, Washington. Assignment to the Seattle Division is appropriate because much of the	
20	relevant conduct took place in King County.	
21	<b>DEFENDANT</b>	
22	7. Jonathan Ly, age 28, is a resident of San Francisco, California. From at least	
23	March 2013 to April 2015, Ly was employed as a Senior IT Support Technician in Expedia's	
24	Corporate IT Services Department. In April 2015, Ly resigned from Expedia.	
25	RELEVANT ENTITIES	
26	8. Expedia, Inc. is a Delaware corporation headquartered in Bellevue, Washington.	
27	Expedia is an online travel company that allows individuals to book travel reservations,	
28	including plane, hotel, and car rentals. Expedia's common stock is registered with the	
	COMPLAINT     2     Securities and Exchange Commissi       SEC V. JONATHAN LY     44 Montgomery Street, Suite 28	

Commission under Section 12(b) of the Exchange Act [15 U.S.C. § 78*l*]. Expedia securities
 trade on the NASDAQ Global Select Market and the Chicago Board Options Exchange under
 the symbol "EXPE."

4

### **FACTUAL ALLEGATIONS**

9. 5 From at least March 2013, Ly was employed as a Senior IT Support Technician in Expedia's Corporate IT Services Department. As an IT employee, Ly assisted other Expedia 6 7 employees in resolving various computer software, email, and Internet/network issues. In performing these job responsibilities, Ly was entrusted with IT administrative access privileges 8 9 (i.e., a username and password ("credentials") designated for Expedia's IT personnel) and, on occasion, various employees' corporate computer network credentials. These credentials 10 11 authorized Ly to gain remote access to an Expedia employee's company computer upon 12 Expedia's request. Ly knew that he was not allowed to access Expedia employees' computers 13 without their permission or an authorized business purpose.

10. 14 In or about July 2013, Ly discovered that he could electronically intrude without authorization ("hack") into Expedia senior executives' company computers by using Expedia's 15 IT administrative access privileges. Through his hacks, Ly repeatedly viewed the contents of 16 17 electronic documents maintained by Expedia executives on their company computers, including the files of the Chief Financial Officer ("CFO") and the Head of Investor Relations, without 18 19 anyone's knowledge or permission. Ly's hacking soon expanded and relied on several deceptive 20 means to access both company computers and email accounts of Expedia's senior executives, 21 including the following:

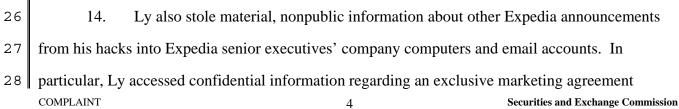
- (a) misusing Expedia's IT administrative access privileges to conceal his identity and
   access of Expedia computers;
- (b) hacking, by method (a) above, into a senior IT employee's computer and stealing a
  "passwords" file, which contained elevated credentials associated with an IT
  administrative service account ("IT Service Credentials"). The IT Service
  Credentials, which Ly did not have permission to use, gave him even greater levels of
  access to Expedia employees' corporate accounts, including employee emails; and

(c) misappropriating the network credentials of innocent Expedia employees to access certain Expedia email accounts (in particular, accounts for the CFO and Head of Investor Relations) while evading detection.

11. By each of these deceptive means, Ly sought to misrepresent or disguise his efforts to steal confidential Expedia information for his pecuniary gain. His access to these company computers and email accounts had no business purpose and was made without the knowledge or permission of others.

12. Ly's hacking into Expedia company computers and email accounts continued
even after he resigned from Expedia in April 2015. Among other things, Ly, without Expedia's
knowledge or permission, retained a laptop that Expedia issued to him when he started working.
This laptop contained software that allowed Ly to connect remotely to Expedia's network and,
thus, to continue stealing information contained in the company's computers and email accounts,
by the deceptive means described above.

13. As a result of his hacking, Ly successfully perpetrated an insider trading scheme 14 premised on (1) stealing material, nonpublic information from Expedia senior executives' 15 company computers and emails regarding earnings and upcoming agreements; and (2) trading 16 17 Expedia securities on the basis of that stolen information in advance of several Expedia announcements. For example, before Expedia earnings announcements for Q2 2013, Q3 2013, 18 19 Q4 2013, Q2 2014, Q2 2015, Q3 2015, and Q4 2015, Ly accessed confidential pre-earnings 20 reports and related memoranda contained in the computers and email accounts of senior 21 executives of Expedia. In particular, Ly targeted a document prepared by Expedia's Head of 22 Investor Relations that summarized Expedia's earnings for a particular quarter and the 23 anticipated stock market reaction to the announcement. Ly traded Expedia securities on the 24 basis of the material, nonpublic information he stole from Expedia in advance of these earnings 25 announcements, thereby reaping illegal profits of \$312,422.08.



SEC V. JONATHAN LY

1

2

3

4

5

6

7

#### Case 2:16-cv-01855-TSZ Document 1 Filed 12/05/16 Page 5 of 8

between Expedia and Travelocity, Inc. and the Department of Justice's approval of Expedia's 1 acquisition of Orbitz Worldwide, Inc. before the public announcements of these events. Ly 2 3 traded Expedia securities on the basis of the material, nonpublic information he stole from Expedia in advance of these announcements, thereby reaping additional illegal profits of 4 5 \$36,093.64. 15. Ly's insider trading reaped a total illegal profit of \$348,515.72, as set forth in 6 7 detail below: 8 Ly's Profits From Trades Based On Inside Information **Stolen From Expedia Before Announcements** 9 10 **Expedia Announcement Actual Profits** 11 7/25/13 Earnings Announcement \$57,549.22 12 13 8/22/13 Announcement of Exclusive Marketing \$18,718.50 Agreement with Travelocity 14 15 10/30/13 Earnings Announcement \$116,812.12 16 2/6/14 Earnings Announcement \$27,631.24 17 18 7/31/14 Earnings Announcement \$31,546.96 19 7/30/15 Earnings Announcement 20 \$50,025.72 21 9/16/15 Announcement of Department of Justice's \$17,375.14 Approval of Expedia's Acquisition of Orbitz 22 23 10/29/15 Earnings Announcement \$22,358.04 24 25 \$6,498.78 2/10/16 Earnings Announcement 26 // 27 28

1 16. At the time of each of the trades described above, Ly acted with scienter. He
 2 knew, or was reckless in not knowing, that he owed a duty to Expedia to keep nonpublic
 3 information confidential. Despite this obligation, Ly targeted and stole information from
 4 Expedia executives that he knew, or was reckless in not knowing, was material and confidential
 5 to Expedia. He then abrogated his duty to Expedia by trading on the basis of this stolen
 6 information.

7

8

9

10

#### FIRST CLAIM FOR RELIEF Violations of Section 10(b) of the Exchange Act and Rule 10b-5 Thereunder

17. The Commission realleges and incorporates by reference paragraphs 1 through16, as though fully set forth herein.

11 18. At the time of each trade identified herein, Defendant was in possession of
 12 information that was considered confidential by Expedia.

13 19. Defendant obtained the nonpublic information by hacking into Expedia
 14 executives' computers and emails, without a business purpose and without anyone's consent.

20. At the time of each trade identified herein, Defendant was in possession of
material information. The relevant information was material because it would have been
important to a reasonable investor in making his or her investment decision. There is a
substantial likelihood that the disclosure of the material, nonpublic information would have been
viewed by a reasonable investor as having significantly altered the total mix of information
available to investors.

21 21. By engaging in the conduct described above, Defendant knowingly or recklessly,
22 in connection with the purchase or sale of securities, directly or indirectly, by the use of the
23 means or instrumentalities of interstate commerce, or of the mails, or of the facilities of a
24 national securities exchange, with scienter:

25 26

27

28

(a) employed devices, schemes, or artifices to defraud;

(b) made untrue statements of material fact or omitted to state material facts necessary in order to make the statements made, in the light of the circumstances under which they

were made, not misleading; and/or

6

## Case 2:16-cv-01855-TSZ Document 1 Filed 12/05/16 Page 7 of 8

1	(c) engaged in acts, practices, or courses of business which operated or would operate as	
2	a fraud or deceit upon other persons, including purchasers and sellers of securities.	
3	22. By engaging in the foregoing conduct, Defendant violated Section 10(b) of the	
4	Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5 [17 C.F.R. § 240.10b-5] thereunder.	
5	SECOND CLAIM FOR RELIEF	
6	Violations of Section 17(a) of the Securities Act	
7	23. The Commission realleges and incorporates by reference paragraphs 1 through	
8	16, as though fully set forth herein.	
9	24. Defendant, by engaging in the conduct described above, knowingly or recklessly,	
10	in the offer or sale of securities, by the use of the means or instruments of transportation or	
11	communication in interstate commerce or by use of the mails, directly or indirectly:	
12	(a) employed devices, schemes, or artifices to defraud;	
13	(b) obtained money or property by means of untrue statements of material facts, or	
14	omissions to state material facts necessary in order to make the statements made, in	
15	light of the circumstances under which they were made, not misleading; and/or	
16	(c) engaged in transactions, practices, or courses of business which operated or would	
17	operate as a fraud or deceit upon the purchaser.	
18	25. By engaging in the foregoing conduct, Defendant violated Section 17(a) of the	
19	Securities Act [15 U.S.C. § 77q(a)].	
20	PRAYER FOR RELIEF	
21	WHEREFORE, the Commission respectfully requests that this Court enter a judgment:	
22	I.	
23	Permanently restraining and enjoining Defendant from, directly or indirectly, violating	
24	Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5 [17 C.F.R. § 240.10b-5]	
25	thereunder, and Section 17(a) of the Securities Act [15 U.S.C. § 77q(a)];	
26		
27		
28		

1	II.	
2	Ordering Defendant to disgorge all ill-gotten gains or unjust enrichment derived from the	
3	activities set forth in this Complaint, together with prejudgment interest thereon; and	
4	III.	
5	Granting such other and further relief as this Court may deem just, equitable, or	
6	necessary in connection with the enforcement of the federal securities laws and for the protection	
7	of investors.	
8	Dated: December 5, 2016	
9	Respectfully submitted,	
10		
11	<u>s/ John P. Mogg</u> JENNIFER J. LEE (Conditionally Admitted	
12	Pursuant to LCR 83.1(c)(2)) LeeJen@sec.gov	
13	JOHN P. MOGG (Conditionally Admitted	
14	Pursuant to LCR 83.1(c)(2)) MoggJ@sec.gov	
15	Attorneys for Plaintiff	
16	U.S. SECURITIES AND EXCHANGE COMMISSION	
17	44 Montgomery Street, Suite 2800 San Francisco, California 94104	
18	Telephone: (415) 705-2500 Facsimile: (415) 705-2501	
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		