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PEOPLE OF THE STATE OF CALIFORNIA, acting by
and through San Francisco City Attorney DAVID CHIU

SUPERIOR COURT OF THE STATE OF CALIFORNIA
COUNTY OF SAN FRANCISCO
UNLIMITED JURISDICTION

PEOPLE OF THE STATE OF CALIFORNIA,
acting by and through San Francisco City
Attorney DAVID CHIU,

Plaintiff,

vs.

SOL ECOM, INC., BRIVER LLC, ITAI
TECH LTD., DEFIREX OÜ, CODEBIONIC
LABS OÜ, AUGUSTIN GRIBINETS,
ARTEM ASHIRBEKOV, BAKHADYR
ASHIRBEKOV, RICHARD TANG,
GAOFAN (SIMON) XU, and DOES #1
through #50,

Defendants.

Case No. CGC-24-617237

**DECLARATION OF KARUN A. TILAK IN
SUPPORT OF PLAINTIFF PEOPLE OF THE
STATE OF CALIFORNIA'S MOTION FOR
ALTERNATIVE SERVICE ON DEFENDANT
SOL ECOM, INC.**

Hearing Date: July 9, 2025
Hearing Time: 11:00 a.m.
Hearing Judge: Hon. Ethan Schulman
Hearing Dep't: 304

Date Action Filed: August 14, 2024
August 16, 2024 (FAC)
March 10, 2025 (SAC)

ELECTRONICALLY
FILED
Superior Court of California,
County of San Francisco
06/13/2025
Clerk of the Court
BY: JUDITH NUNEZ
Deputy Clerk

*[Exempt from Filing Fees
Government Code § 6103]*

DECLARATION

I, Karun A. Tilak, declare:

1. I am an attorney licensed to practice law in the state of California. I am a Deputy City Attorney with the San Francisco City Attorney's Office, and I am counsel for Plaintiff the People of the State of California ("People") in this matter.

2. I submit this declaration in support of the People's Motion for Alternative Service on Defendant Sol Ecom, Inc. I have knowledge of the facts set forth herein, and if called upon as a witness, I could testify to them competently under oath.

3. Attached hereto as Exhibit 1 is a true and correct copy of an annual report for Sol Ecom Inc., filed on April 29, 2025, and obtained from the website of the Florida Secretary of State.

4. The principal place of business listed in Sol Ecom, Inc. in Exhibit 1 is "177 Concord Street, Apartment 730 Apt. 4F Brooklyn, CA 11201." There does not appear to be any such address. For example, 11201 is a New York zip code, there appears to be no municipality of Brooklyn, CA, and the listed address includes two different apartment numbers.

5. An investigator working under my supervision reviewed public record databases, including the CLEAR online database, for addresses associated with Kyrlo Ivannyk, the sole officer and registered agent of Sol Ecom, Inc.

6. The investigator identified 177 Concord St., Apartment 4F, Brooklyn, NY 11201 as a current address associated with Ivannyk. Based on information in the CLEAR database, it appears that this Brooklyn address has been associated with Ivannyk since at least June or July 2024. It appears that the principal place of business listed for Sol Ecom, Inc. in Exhibit 1 is this Brooklyn address, and the references to "Apartment 730" and "CA" in fact refer to the mailing address listed in Exhibit 1, 610 S. Main Street, Apt. 730, Los Angeles, CA 90014. This Los Angeles address was also previously listed as Sol Ecom, Inc.'s principal place of business. (*See Exhibits 2–4, infra.*)

7. The investigator also identified a second potential current address for Ivannyk: 350 Warren Street, Apt. 609, Jersey City, New Jersey 07302.

1 8. Attached hereto as Exhibit 2 is a true and correct copy of an annual report for Sol
2 Ecom, Inc., filed on July 26, 2024, and obtained from the website of the Florida Secretary of State.

3 9. Attached hereto as Exhibit 3 is a true and correct copy of a 2023 Florida Profit
4 Corporation Reinstatement of Sol Ecom, Inc., filed on October 5, 2023, and obtained from the website
5 of the Florida Secretary of State.

6 10. Attached hereto as Exhibit 4 is a true and correct copy of an annual report for Sol
7 Ecom, Inc., filed on Feb. 1, 2022, and obtained from the website of the Florida Secretary of State.

8 11. Attached hereto as Exhibit 5 is a true and correct copy of the articles of incorporation of
9 Sol Ecom, Inc., filed on Sept. 9, 2021, and obtained from the website of the Florida Secretary of State.

10 12. On March 25, 2025, staff working under my supervision mailed the SAC, civil case
11 cover sheet, ADR package, and summons to Sol Ecom, Inc. (care of Kyrylo Ivannyk) at 177 Concord
12 Street, Apartment 4F, Brooklyn, NY 11201 using United States Postal Service (“USPS”) certified mail
13 with return receipt requested.

14 13. On May 14, 2025, USPS returned the package to our Office undelivered. The envelope
15 had the flowing message: “Return to Sender Unclaimed, Unable to Forward, Return to Sender.”

16 14. On March 25, 2025, staff working under my supervision mailed the SAC, civil case
17 cover sheet, ADR package, and summons to Sol Ecom, Inc. (care of Kyrylo Ivannyk) at 610 S. Main
18 St., Apt. 730, Los Angeles, CA 90014 using USPS certified mail with two copies of the Notice and
19 Acknowledgment of Receipt form (POS-015) enclosed.

20 15. On April 11, 2025, USPS returned the package to our Office undelivered. The
21 envelope had the following message: “Return to Sender, Attempted – Not Known, Unable to
22 Forward.”

23 16. On March 25, 2025, staff working under my supervision mailed the SAC, civil case
24 cover sheet, ADR package, and summons to Kyrylo Ivannyk as registered agent for Sol Ecom, Inc. at
25 3301 NE 1st Ave., Apt. 302, Miami, FL 33137 using USPS certified mail with return receipt
26 requested.

1 17. On April 25, 2025, USPS returned the package to our Office undelivered. The
2 envelope had the following message: “Return to Sender, Refused, Unable to Forward.”

3 18. During the course of this litigation, the People served a subpoena on Cloudflare, Inc.,
4 which provides webhosting and other services for websites. The People’s subpoena sought records
5 related to the domain names clothoff.io and drawnudes.io.

6 19. With respect to clothoff.io, the records produced by Cloudflare referenced two email
7 addresses: islam7450@yandex.ru and cloudflaree@yandex.ru. With respect to drawnudes.io, the
8 records produced by Cloudflare referenced the email address aiimagecraft01@gmail.com.

9 20. During the course of this litigation, the People served a subpoena on Namecheap, Inc.,
10 which provides domain registrar services for websites. The People’s subpoena sought records related
11 to the domain name drawnudes.io and clothoff.io, for which Namecheap served as the domain
12 registrar.

13 21. With respect to clothoff.io, the records produced by Namecheap referenced the
14 following email address: abigelwinston@gmail.com. With respect to drawnudes.io, the records
15 produced by Namecheap referenced the following email address: alibarigit@gmail.com.

16 22. During the course of this litigation, the People served a subpoena on Name.com, which
17 provides domain registrar services for websites. The People’s subpoena sought records related to the
18 domain name clothoff.io, for which Name.com previously served as the domain registrar.

19 23. With respect to clothoff.io, the records produced by Name.com referenced the
20 following email address: alec19981@proton.me.

21 24. On December 12, 2024, I emailed, *inter alia*, each of the email addresses listed in
22 Paragraphs 19–23 to provide them notice of the People’s request for an extension of time to serve the
23 First Amended Complaint. I also emailed email addresses associated with other Defendants named in
24 the First Amended Complaint.

25 25. On December 25, 2024, I received a response from alibarigit@gmail.com disputing the
26 allegations in the complaint. I responded to the email, and received a further response from
27
28

alibarigit@gmail.com on January 4, 2025. Attached hereto as Exhibit 6 is a true and correct copy of my correspondence with alibarigit@gmail.com.

26. While I did not receive a response from islam7450@yandex.ru, cloudflaree@yandex.ru, aiimagecraft01@gmail.com, abigelwinston@gmail.com, or alec19981@proton.me, the emails were not returned as undeliverable. Of note, I did receive undeliverable error messages for email addresses associated with *other* Defendants.

27. On April 7, 2025, I emailed, *inter alia*, each of the email addresses listed in Paragraphs 19–23 to provide them notice of the People’s request for an extension of time to serve the Second Amended Complaint. I also emailed email addresses associated with other Defendants named in the Second Amended Complaint.

28. I received notifications from Microsoft Outlook indicating that delivery of the emails to aiimagecraft01@gmail.com, abigelwinston@gmail.com, alibarigit@gmail.com, and alec19981@proton.me was complete. I did not receive such a notification for islam7450@yandex.ru or cloudflaree@yandex.ru, nor did I receive a notification indicating that the emails sent to those two email addresses were undeliverable. Of note, I received undeliverable error messages for email addresses associated with *other* Defendants.

29. During the course of this litigation, the People served a subpoena to Google LLC. The subpoena sought records related to clothoff.io and drawnudes.io. Google produced responsive records on June 6, 2025. With respect to both websites, the records produced by Google referenced two email addresses: clothanalytics@gmail.com and datastatys@gmail.com.

30. On June 13, 2025, I emailed notice regarding the People’s forthcoming motion for alternative service to the email addresses listed in Paragraphs 19–23 and to clothanalytics@gmail.com and datastatys@gmail.com. I received notifications from Microsoft Outlook indicating that delivery of the emails to aiimagecraft01@gmail.com, abigelwinston@gmail.com, alibarigit@gmail.com, alec19981@proton.me, and datastatys@gmail.com was complete. I received an error message that the email was undeliverable to clothanalytics@gmail.com.

31. Attached hereto as Exhibit 7 is a true and correct PDF copy of the LinkedIn profile for “Cyril Ivannik” taken on May 26, 2025.

32. Attached hereto as Exhibit 8 is a true and correct PDF copy of the “Activity” page for the LinkedIn profile of “Cyril Ivannik” taken on May 26, 2025.

33. Attached hereto as Exhibit 9 is a true and correct copy of the corporate registration documents for Sol Amber Group, Ltd. obtained from the Government of the United Kingdom Companies House. The corporate registration document lists Kyrylo Ivannyk as the company director.

34. Attached hereto as Exhibit 10 is a true and correct copy of pages from website for SIRKA CPA, www.s-i-r-k-a.com, taken on May 26, 2025. The website lists its operator as Sol Ecom, Inc. with an address of 3301 NE 1st Ave, Unit 302, Miami, Florida 33137.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed on June 13, 2025 in San Francisco, California.

By:

KARUN A. TILAK

EXHIBIT 1

2025 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P21000080157

Entity Name: SOL ECOM INC

Current Principal Place of Business:

177 CONCORD ST.
APT 730 APT 4F
BROOKLYN, CA 11201

Current Mailing Address:

610 S MAIN ST
APT 730
LOS ANGELES, CA 90014 US

FEI Number: 87-2588833

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

IVANNYK, KYRYLO
3301 NE 1ST AVE
302
MIAMI, FL 33137 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: KYRYLO IVANNYK

04/29/2025

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title P
Name IVANNYK, KYRYLO
Address 610 S MAIN ST
APT 730
City-State-Zip: LOS ANGELES CA 90014

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KYRYLO IVANNYK

CEO

04/29/2025

Electronic Signature of Signing Officer/Director Detail

Date

EXHIBIT 2

2024 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P21000080157

Entity Name: SOL ECOM INC

Current Principal Place of Business:

610 S MAIN ST
APT 730
LOS ANGELES, CA 90014

Current Mailing Address:

610 S MAIN ST
APT 730
LOS ANGELES, CA 90014 US

FEI Number: 87-2588833

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

IVANNYK, KYRYLO
3301 NE 1ST AVE
302
MIAMI, FL 33137 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: KYRYLO IVANNYK

07/26/2024

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title P
Name IVANNYK, KYRYLO
Address 610 S MAIN ST
APT 730
City-State-Zip: LOS ANGELES CA 90014

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KYRYLO IVANNYK

PRESIDENT

07/26/2024

Electronic Signature of Signing Officer/Director Detail

Date

EXHIBIT 3

2023 FLORIDA PROFIT CORPORATION REINSTATEMENT

DOCUMENT# P21000080157

Entity Name: SOL ECOM INC

Current Principal Place of Business:

610 S MAIN ST
APT 730
LOS ANGELES, CA 90014

Current Mailing Address:

610 S MAIN ST
APT 730
LOS ANGELES, CA 90014 US

FEI Number: 87-2588833

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

IVANNYK, KYRYLO
3301 NE 1ST AVE
302
MIAMI, FL 33137 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: KYRYLO IVANNYK

10/05/2023

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title P
Name IVANNYK, KYRYLO
Address 610 S MAIN ST
APT 730
City-State-Zip: LOS ANGELES CA 90014

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KYRYLO IVANNYK

PRESIDENT

10/05/2023

Electronic Signature of Signing Officer/Director Detail

Date

EXHIBIT 4

2022 FLORIDA PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P21000080157

Entity Name: SOL ECOM INC

Current Principal Place of Business:

610 S MAIN ST
APT 730
LOS ANGELES, CA 90014

Current Mailing Address:

610 S MAIN ST
APT 730
LOS ANGELES, CA 90014 US

FEI Number: 87-2588833

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

IVANNYK, KYRYLO
3301 NE 1ST AVE
302
MIAMI, FL 33137 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

Officer/Director Detail :

Title P
Name IVANNYK, KYRYLO
Address 610 S MAIN ST
APT 730
City-State-Zip: LOS ANGELES CA 90014

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: KYRYLO IVANNYK

PRESIDENT

02/01/2022

Electronic Signature of Signing Officer/Director Detail

Date

EXHIBIT 5

**Electronic Articles of Incorporation
For**

P21000080157
FILED
September 09, 2021
Sec. Of State
koriley

SOL ECOM INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SOL ECOM INC

Article II

The principal place of business address:

3301 NE 1ST AVE
APT 302
MIAMI, FL. US 33137

The mailing address of the corporation is:

3301 NE 1ST AVE
APT 302
MIAMI, FL. US 33137

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

KYRYLO IVANNYK
3301 NE 1ST AVE
302
MIAMI, FL. 33137

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: KYRYLO IVANNYK

P21000080157
FILED
September 09, 2021
Sec. Of State
koriley

Article VI

The name and address of the incorporator is:

KYRYLO IVANNYK
3301 NE 1ST AVE
302
MIAMI FL 33137

Electronic Signature of Incorporator: KYRYLO IVANNYK

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
KYRYLO IVANNYK
3301 NE 1ST AVE APT 302
MIAMI, FL. 33137 US

Article VIII

The effective date for this corporation shall be:

09/09/2021

EXHIBIT 6

From: [Ali](#)
To: [Tilak, Karun \(CAT\)](#)
Subject: Re: People v. Sol Ecom, et al., SF Super. Ct. case no. CGC-24-617237: Application for Extension of Time
Date: Saturday, January 4, 2025 12:34:52 AM

Dear Karun,

In Australia, the regulator wrote a list of requirements to fulfill in order not to violate anything, we have fulfilled it. If you have any recommendations, please could you send them in text.

If you think that in any way the site can't work in San Francisco - please tell us about it.

Sincerely

On Fri, Jan 3, 2025 at 2:52 AM Tilak, Karun (CAT) <Karun.Tilak@sfcityatty.org> wrote:

Good Afternoon,

Thank you for your email. We understand that you operate the website drawnudes.io. Please confirm whether the policies described in your email below apply to any other websites so that we can evaluate the information appropriately.

We would also like to set up a phone call to discuss some additional questions we have about the information provided below. Please let us know your availability next week (January 6-10) for a phone call.

Finally, please let us know if you are represented by an attorney in this matter. If so, we will direct our correspondence to your attorney and set up a meeting with them.

Sincerely,



Karun Tilak

Deputy City Attorney

Office of City Attorney David Chiu

Phone: (415) 355-3308

Email: karun.tilak@sfcityatty.org

www.sfcityattorney.org

From: Ali <alibarigit@gmail.com>

Sent: Wednesday, December 25, 2024 10:36 PM

To: Tilak, Karun (CAT) <Karun.Tilak@sfcityatty.org>

Subject: Re: People v. Sol Ecom, et al., SF Super. Ct. case no. CGC-24-617237:
Application for Extension of Time

Dear Karun Tilak,

I have received your letter and was quite surprised to learn that our resource may be considered in breach of any law and is under review in your proceedings. Please allow me to clarify the following points that might help shed more light on the matter:

1. Restricting Access to Minors

Our service is intended **exclusively for adult users**. We employ various mechanisms and age-verification tools to prevent minors from accessing the platform. In addition, we have implemented an **RTA (Restricted to Adults) label**, ensuring that devices with parental controls and safe internet filters automatically block access to our service. Any posting or viewing of content that violates the law results in immediate blocking and removal of such material.

2. Ban on Uploading Content Involving Minors and Without Consent

We strictly prohibit the uploading of any content featuring individuals under the age of majority, as well as any photos or videos obtained **without the consent** of all participants. **Instant Detection Technology:** We deploy specialized analysis and filtering tools that **do not allow** such materials to be uploaded. The system simply displays an error and blocks any attempt to upload content involving minors.

3. Compliance with the Law

We operate **legally** in our jurisdiction and adhere to the requirements of both local and international law. All users and partners are obliged to follow our Terms of Service. Whenever violations by users or partners are detected, we respond promptly and take all necessary measures.

4. Active Cooperation with Law Enforcement

Should any questions arise from investigative or other authorized bodies, we provide full support and disclose data strictly in accordance with the law. We have already had instances

in which we assisted investigations by furnishing the required information.

5. No Conditions for Bullying or Aggression

Our platform **is not designed** to facilitate any aggressive, offensive, or illegal activities. **There are no galleries, forums, or other avenues** on our platform where users can directly exchange information or engage in discussions. Consequently, **there are no tools** enabling bullying, harassment, or any other forms of aggressive behavior. We make every effort to maintain a safe environment focused solely on consensual adult content.

6. Willingness to Cooperate and Implement Recommendations

We remain open to dialogue with regulatory and oversight bodies in any country. If we receive **official recommendations** or requirements to strengthen security measures or restrict access, we review them as a priority and implement all necessary changes.

- **Example:** We were recently contacted by [eSafety Australia](#), which communicated specific requirements to our service. We fully complied with those requirements and were confirmed to be in full alignment with their upcoming AI legislation set to take effect in January 2025.

7. Ongoing Enhancement of Internal Policies and Processes

We regularly conduct **impact assessments** and develop **mitigation plans**, continually improving our security and moderation mechanisms. In the near future, we plan to publish detailed information about our collaboration with law enforcement agencies and the additional safety measures we are taking to protect users.

8. Flexibility and Respect for Local Regulations

We strive to provide a high level of protection for users in various countries. Should a regulatory authority in a specific jurisdiction formally request service limitation or deactivation, we possess the technical capacity to comply. At the same time, we remain committed to upholding users' rights and freedoms while strictly adhering to legal frameworks.

9. Open Dialogue and Feedback

We value transparency and are always open to feedback from government authorities, human rights organizations, and users. If there are comments or suggestions for improving our control and safety mechanisms, we will consider them swiftly and implement any necessary measures in line with legal regulations.

10. Maximum Readiness to Cooperate with the Regulator

We seek not only to comply with existing requirements but also to remain open to any additional recommendations or clarifications from the regulator. We request assistance in understanding any possible reasons for classifying our domain as “abusive use,” as well as clarification on specific actions needed to remove all restrictions. Should any further technical or policy adjustments be required, we are ready to implement them immediately.

Furthermore, we ask you to kindly let us know what steps we must take to comply with your requirements and operate within the bounds of the law. If necessary, we can consider restricting access to our service within a particular country or region, or implementing region-specific functionality changes.

We remain prepared to address any misunderstandings in collaboration with you and will implement all necessary recommendations to ensure full compliance.

On Thu, Dec 12, 2024 at 1:47 AM Tilak, Karun (CAT) <Karun.Tilak@sfcityatty.org> wrote:

To Whom it May Concern,

You have been named as a Defendant in *People of the State of California v. Sol Ecom, Inc. et al.*, San Francisco Superior Court Case No. CGC-24-617237. The First Amended Complaint and Amended Summons in the case is attached.

Plaintiff People of the State of California hereby provide you notice that they will be filing an *ex parte* application for an extension of time to serve the complaint on all Defendants until February 17, 2025. The purpose of this motion is to give Plaintiff additional time to serve the complaint on all Defendants identified in the complaint. We plan to file our motion on December 13. Please let us know if you oppose our motion by 5:00 p.m. Pacific Time (PT) tomorrow, so we can indicate any opposition to the Court.

Sincerely,

Karun Tilak (he/him)

Deputy City Attorney

Office of City Attorney David Chiu




Phone: (415) 355-3308


Email: karun.tilak@sfcityatty.org

www.sfcityattorney.org

EXHIBIT 7


Your brand deserves more sales






cyril ivannik

× i help build profitable CPA offers and affiliate programs for DTC brands × with sirka ×



- SIRKA
- Taras Shevchenko National University of Kyiv

New York, New York, United States · [Contact info](#)

5,521 followers · 500+ connections

Follow


Message

More

About

My expertise spans product field operations, encompassing product launches, branding, high-risk solutions, e-commerce, MIDS, CRM and CMS setups, marketing, and full-stack development. I specialize in taking offers or brands from concept to market-ready....


...see more


 **Top skills**

Product Launching · Product Owner · Supplement business · Nutra / Sweepstakes

Featured

Post





SHEFSKAYA — a private & beauty & apps found or Russian

We're launching a private SHEFSKAYA, for Ukraini

Activity

5,521 followers

+ Follow

https://www.linkedin.com/in/cyril-ivannik/

1/5


Posts

Comments

Videos

Images


Documents



cyril ivannik · 3rd+
× i help build profitable CPA offers and af...
14h · 🌐

...

my bros are looking for a strong CMO!




Yulian K · 3rd+
Founder & CEO at AMMAGAMMA (NEXT-G...

...

Шукаємо креативного Head of Performance/CMO (performance)! 🗣️ ...more

Show translation



Head of Performanc...


ammagamma.hurma.work

🗣️ 4 · 2 comments

👍

💬


🔄



cyril ivannik ·
× i help build prof
1d · Edited · 🌐


...

SHEFSKAYA — a private T beauty & apps founders v Russian ...more




🌐 13 · 3 comments

Show all posts →




Co-Founder and CEO
SIRKA · Full-time
Dec 2023 - Present · 1 yr 6 mos
New York, New York, United States · On-site

We help DTC brands in generating more sales through affiliate marketing worldwide.



Sirka CPA







Managing Partner
TraffCore · Full-time
Jul 2021 - Present · 3 yrs 11 mos
New York, United States

💎 Product Marketing, Lead Generation and +6 skills

Founder
Sol Amber Group · Full-time
Oct 2016 - Present · 8 yrs 8 mos
Dubai, United Arab Emirates · On-site

Manufacturing of Amber Jewelry and Muslim Rosaries. Wholesale sales to GCC countries. Online sales of Muslim Prayer beads on Ebay, Etsy, Shopify...





Taras Shevchenko National University of Kyiv
Master of Business Administration - MBA, International Business

https://www.linkedin.com/in/cyril-ivannik/

2/5

Marketing

КИМО

Международный Бизнес, Международный бизнес

2009 - 2014

Skills

Entrepreneurial Organizations

Endorsed by 3 people in the last 6 months

12 endorsements

Marketing

Managing Partner at TraffCore

Taras Shevchenko National University of Kyiv

Endorsed by 3 people in the last 6 months

Show all 4 details →

Show all 21 skills →

Recommendations

Received

Given

Nothing to see for now

Recommendations that cyril receives will appear here.

Interests

Top Voices

Companies

Groups

Newsletters

Schools

Rishabh Jain

Co-Founder / CEO at FERMÀT - the leading commerce experience platform

11,239 followers

+ Follow

Eric Toda

Director, Content Studio at Meta & Executive Director of Meta Prosper | Co-Author of 'What In The World Is Ezra's Art?' by Third State Books

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

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EXHIBIT 9

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**CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY**

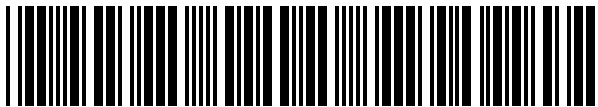
Company Number **13463782**

The Registrar of Companies for England and Wales, hereby certifies that

SOL AMBER GROUP LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **18th June 2021**



N13463782L



Companies House



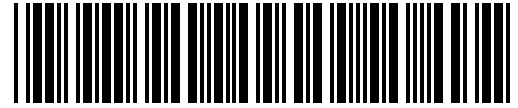
**THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES**



Companies House

IN01_(ef)

Application to register a company



Received for filing in Electronic Format on the: **16/06/2021**

XA6RHYSQ

Company Name in full: **SOL AMBER GROUP LTD**

Company Type: **Private company limited by shares**

Situation of Registered Office: **England and Wales**

Proposed Registered Office Address: **63-66 HATTON GARDEN
LONDON
ENGLAND EC1N 8LE**

Sic Codes: **46900
46190**

I wish to entirely adopt the following model articles: **Private (Ltd by Shares)**

Company Director *1*

Resident:

Occupation: **BUSINESS PERSON**

The subscribers confirm that the person named has consented to act as a director.

Statement of Capital (Share Capital)

<i>Class of Shares:</i>	ORDINARY	<i>Number allotted</i>	100
<i>Currency:</i>	GBP	<i>Aggregate nominal value:</i>	100
<i>Prescribed particulars</i>			

FULL RIGHTS REGARDING VOTING, PAYMENT OF DIVIDENDS AND DISTRIBUTIONS

Statement of Capital (Totals)

<i>Currency:</i>	GBP	<i>Total number of shares:</i>	100
		<i>Total aggregate nominal value:</i>	100
		<i>Total aggregate unpaid:</i>	0

Initial Shareholdings

Name: **KYRYLO IVANNYK**

Address **63-66 HATTON GARDEN
LONDON
ENGLAND
EC1N 8LE**

Class of Shares: **ORDINARY**

Number of shares: **100**

Currency: **GBP**

*Nominal value of each
share:* **1**

Amount unpaid: **0**

Amount paid: **1**

Persons with Significant Control (PSC)

Statement of initial significant control

On incorporation, there will be someone who will count as a Person with Significant Control (either a registerable person or relevant legal entity (RLE)) in relation to the company

Individual Person with Significant Control details

Names: **MR KYRYLO IVANNYK**

Country/State Usually Resident: **UKRAINE**

Date of Birth: ****/12/1991** *Nationality:* **UKRAINIAN**

Service address recorded as Company's registered office

The subscribers confirm that each person named as an individual PSC in this application knows that their particulars are being supplied as part of this application.

<i>Nature of control</i>	The person holds, directly or indirectly, 75% or more of the voting rights in the company.
<i>Nature of control</i>	The person holds, directly or indirectly, 75% or more of the shares in the company.
<i>Nature of control</i>	The person has the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company.

Statement of Compliance

I confirm the requirements of the Companies Act 2006 as to registration have been complied with.

Name: **KYRYLO IVANNYK**
Authenticated **YES**

Authorisation

Authoriser Designation: **subscriber** *Authenticated* **YES**

COMPANY HAVING A SHARE CAPITAL

Memorandum of Association of SOL AMBER GROUP LTD

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share.

Name of each subscriber	Authentication
KYRYLO IVANNYK	Authenticated Electronically

Dated: 16/06/2021

EXHIBIT 10



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Experienced CPA Agency

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LET'S LAUNCH

Hyperboost
your brand
sales with
an
affiliate
program

OWN
BRANDS
REVENUE **\$2M+**

TRAFFIC
CHANNELS **20+**

PARTNERSHIPS **50+**

AFFILIATES **1000+**

ABOUT

We create affiliate marketing opportunities for DTC brands worldwide

With vast experience in affiliate marketing and e-commerce, we've collaborated with global brands and successfully operated our own. Boasting our proprietary affiliate network, our expertise has been honed through real-world practice.

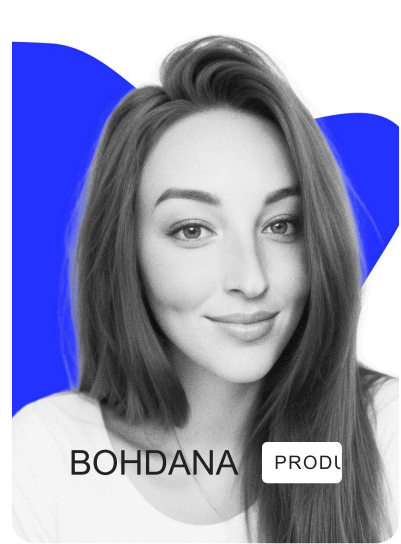
Strategically positioned in NYC, our dedicated team focuses on partnerships and results. We're not just marketers; we're your partners in driving unparalleled growth and pushing boundaries in the digital space. Join us in our relentless pursuit of excellence. Because your brand deserves more sales.

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OUR TEAM





CAREER

Want to be part of our team?

JOIN OUR TEAM

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Dive into a wealth of learning opportunities with us. At our agency, every project is a chance to grow, and every challenge is a new lesson.
- 02 Global Synergy & Connections**
As a member of our globally distributed team spanning multiple time zones, embrace the essence of worldwide collaboration and form invaluable global connections.
- 03 Remote Work**
We are a distributed team from 5 different time zones so we know how important freedom is for our team members
- 04 Unique Agency Perspective**
Our one-of-a-kind approach ensures that your work stands out. Experience the nuances of the affiliate and ecommerce worlds like never before. Join us and be a part of this unique journey.

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Let's boost
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sales now!

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SALES THROUGH
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MARKETING

SOL ECOM INC
3301 NE 1ST AVE UNIT
302 MIAMI, FL 33137

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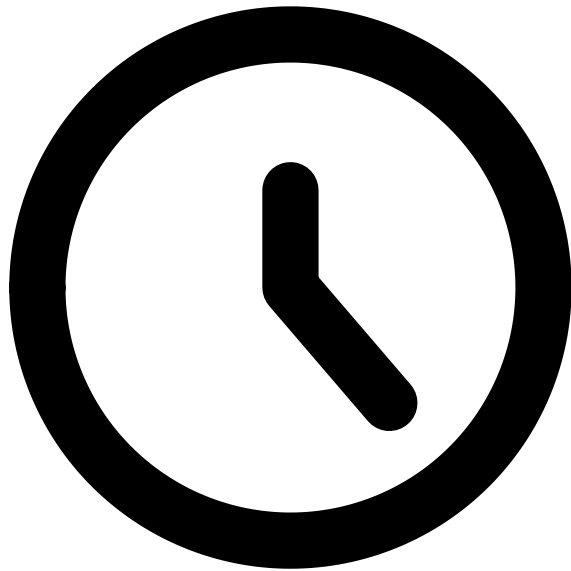
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SIRKA



Cyril Ivannik | s-i-r-k-a.com

Sirka × Client



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Company / Brand
name

Website

Your Name *

Email *

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compared to
traditional
advertising?

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monthly
revenue or
budget
required to
be a Sirka
client?

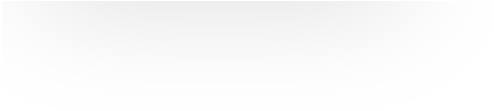
How much do
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services
cost?

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can we start
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an affiliate
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our brand?

OUR COMPANY

Sol Ecom Inc

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