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Introducing AT&T thanks, A New Appreciation Program For AT&T Customers

Jun 02, 2016, 09:29 ET from AT&T Inc. (<http://www.prnewswire.com/news/at%27and%27t+inc.>)



DALLAS, June 2, 2016 /PRNewswire/ -- Thanks for being our customer. We've got great news for you.

We're excited to launch *AT&T thanksSM*, an appreciation program that goes where other carriers can't to show our customers how much they mean to us. Our combination of wireless, TV, and internet services lets us give our customers access to unique benefits, perks, and experiences as a thank you for being with us. *AT&T thanks* is a true appreciation program – AT&T¹ customers² get benefits from the start. No sign-ups. No fees. No waiting periods.

"Great service goes beyond the day to day relationship we have with our customers – it also includes ways to say thank you – we appreciate you," said David Christopher, Chief Marketing Officer of AT&T Entertainment Group. "*AT&T thanks* is kicking off with some great entertainment-focused benefits and will build over time. The relationship we have with our customers will get better and better with exciting ways for us to show our appreciation."

Starting this summer, AT&T is giving our customers access to entertainment experiences and other exciting benefits:

- 'Ticket Twosdays': AT&T postpaid wireless customers will qualify to get a free movie ticket on AT&T when they buy one at full price for a Tuesday showing. These are available to qualifying customers once every week for the duration of the program. Customers can visit att.com/thanks to learn how to receive a coupon code for a free ticket³ exclusively through MovieTickets.com for participating theaters, including all Regal Entertainment Group theaters.
- LIVE NATION Priority Pre-sale: AT&T customers will get exclusive pre-sale access to the hottest concerts and events starting this summer. Select customers will also be able to get in on access to exclusive experiences with their favorite artists.
- Unique Content: Select DIRECTV subscribers will get access to special content coming soon to their TVs and their favorite mobile devices.

Additionally, *AT&T thanks* will be launching private offers just for you. These limited-time, surprise offers for AT&T customers will include tickets to live events, device and accessory perks, data giveaways, and more. As the program evolves, offers will be tailored to customers based on their services and packages with AT&T.

Learn more about *AT&T thanks* at att.com/thanks.



¹AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

²Excludes business customers. Not all offers apply to all customers.

³**Ticket Twosdays:** AT&T postpaid wireless customers in good standing only. Buy one movie ticket for any Tuesday movie showing at select theaters and receive one of equal or lesser value for the same movie for free. Customer must complete online validation process to receive coupon code for use on redemption website to purchase tickets. Limit one coupon code per wireless number per week. Coupon code valid for 6 days from receipt. Must consent to receive a validation code by text message to the wireless number provided. Standard text messaging and data rates may apply. AT&T cannot guarantee ticket availability for all movie titles or showtimes. Excludes Cricket and GoPhone customers and AT&T employees. Additional restrictions apply. **Terms subject to change at any time without notice.** Visit att.com/thanks for complete details.

About AT&T

AT&T Inc. (NYSE: T) helps millions around the globe connect with leading entertainment, mobile, high-speed Internet and voice services. We're the world's largest provider of pay TV. We have TV

customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider*. And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.  

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

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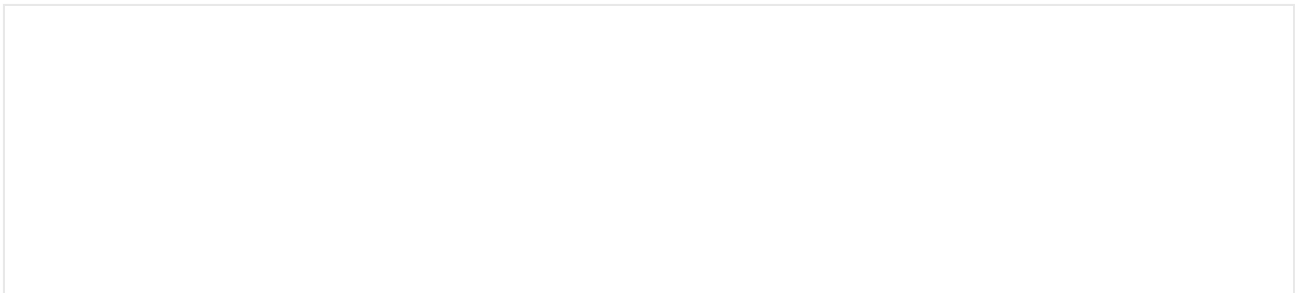
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11:00 ET

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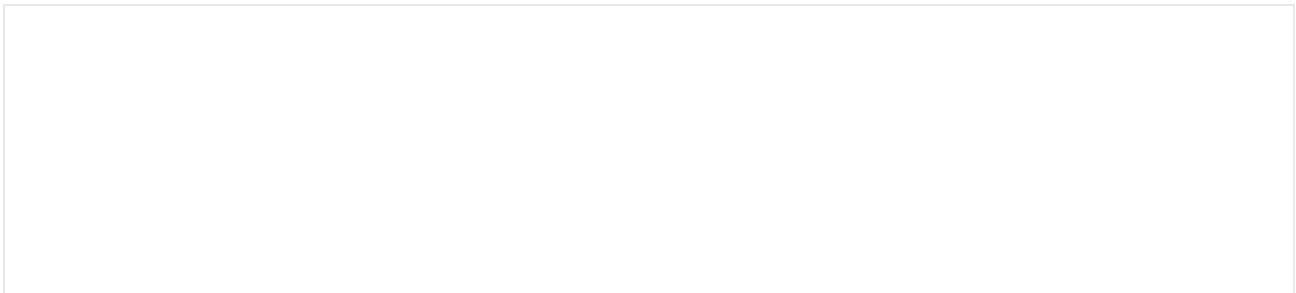
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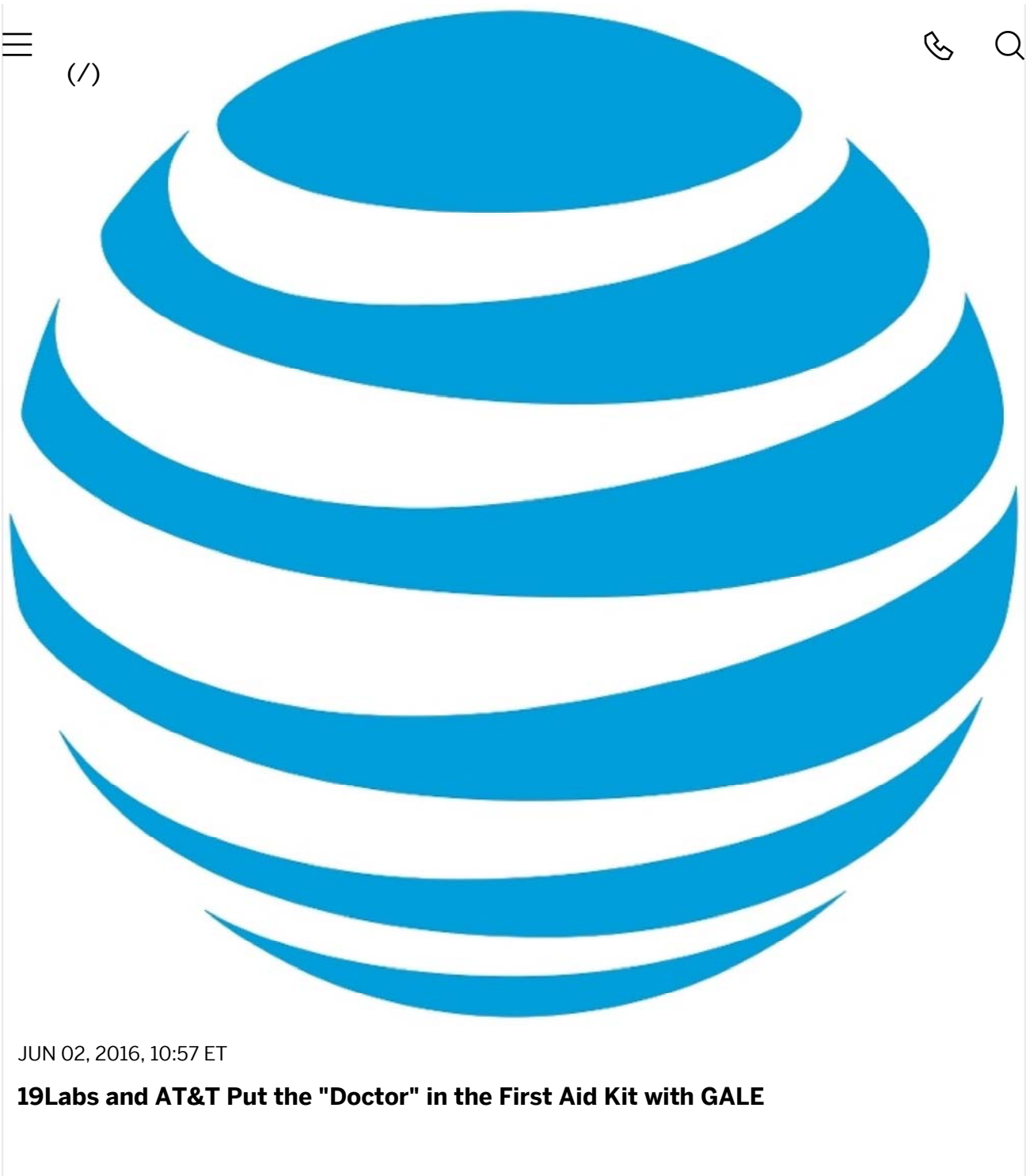


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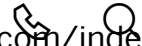
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